



Prepared for



Prepared by



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Strategic overview

MARKYT Strategic Overview

			-			
	Vision	Liveability	Governance		nance	Rates Value
						\$
	44	68	62		2	58
	% agree	Performance Index Score	Performance Index Score		Index Score	Performance Index Score
	17% points <u>above</u> Industry Average and up 4% points from 2023	6 index points below Industry Average and on par with 2023		11 index poi Industry Ave on par wi	erage and	17 index points <u>above</u> Industry Average and on par with 2023
Strengths	 Top 3 performers Library services Belmont Hub Playgrounds, parks and reser Most improved Sustainable practices Belmont Hub Conservation and environment Strongest compared to other Local roads Belmont City Centre developm Library services Be-News - email newsletter Disability access and inclusion 	ntal management er councils ment & activation	Priorities	 	Safety and crime Lighting of street Streetscapes, tree Traffic managem	s and public places ees and verges ent



Approach

Purpose



MARKYT **O** Community Scorecard

The main objectives of this study were to:

- Support a review of the Strategic Community Plan (SCP)
- Assess performance against objectives, service areas and key performance indicators in the SCP
- Monitor trends
- Determine how views vary across the community
- Map community priorities
- Benchmark performance



The Study

The City of Belmont commissioned CATALYSE $^{\mbox{\tiny B}}$ to conduct an independent MARKYT $^{\mbox{\tiny B}}$ Community Scorecard.

Scorecard invitations were sent to 1,000 randomly selected households by mail and c.10,000 by email. The City of Belmont provided supporting promotions through its communication channels.



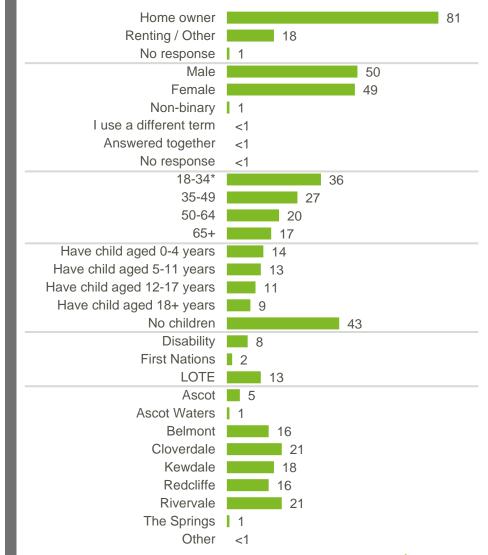
The scorecard was open from 2 to 27 September 2024 and was completed by **1,010 community members** with various connections to the City:

Local resident	Out of area ratepayer / Visitor	Elected Member / Employee
943	46	28

Overall, 733 residents had been randomly selected and 210 opted in from the general population. As responses were similar between the random and opt-in samples, results were combined. The main body of the report presents results from residents, results from other community groups are reported separately.

The random sample of residents was weighted by age and gender to match the ABS Census population profile. Where sub-totals add to $\pm 1\%$ of the parts, this is due to rounding errors to zero decimal places.

% of resident respondents (weighted)



MARKY

LOTE: Language other than English * Includes a small number of 14-17 year olds

MARKYT Senchmarking Excellence

Shire of Kojonup

Shire of Plantagenet Shire of Woodanilling

Program participants | 2003 - 2024

City of Mandurah

Serpentine-Jarrahdale Shire

Shire of Murray

Over the past 21 years, CATALYSE[®] has conducted community perceptions surveys for more than 70 councils across Australia. When comparable questions are asked, we publish high and average scores to enable participating councils to recognise and learn from industry leaders.



Note: in this report, average and high scores are calculated from councils that have completed a MARKYT[®] accredited study within the **past three years**.



How to read MARKYT® performance dashboards

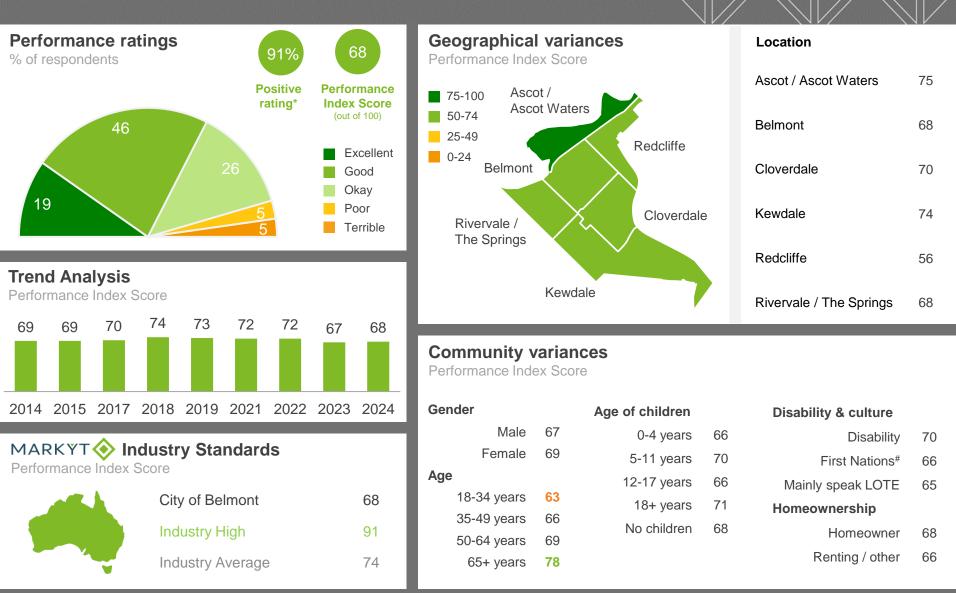
Industry High is the highest score achieved by participating councils. **Industry Average** is the average score among participating.



MARKŸT

Overall Performance

Place to live



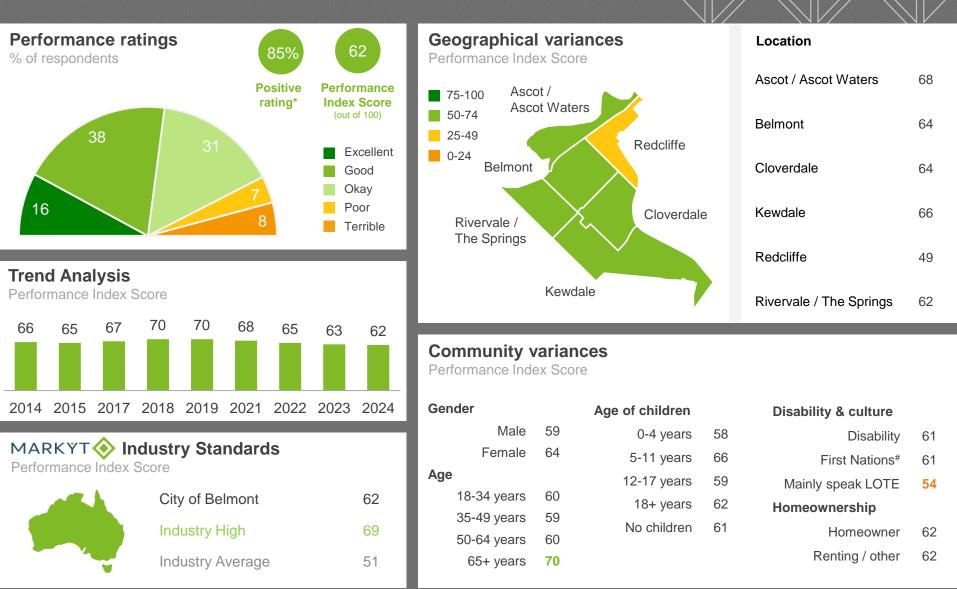
Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 934).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

MARKYI

Governing organisation



Q. How would you rate performance in the following areas?

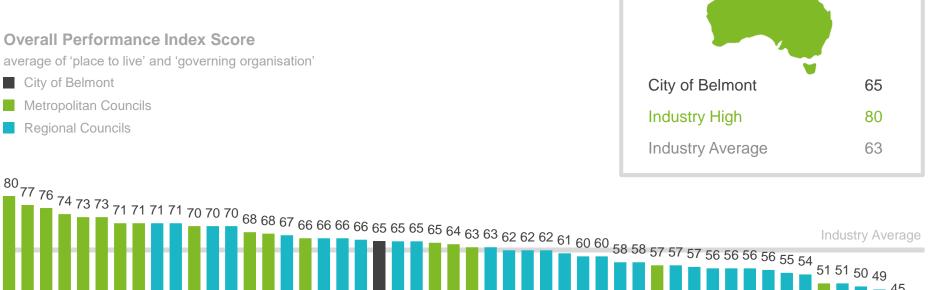
Base: All respondents, excludes 'unsure' and 'no response' (n = 893).

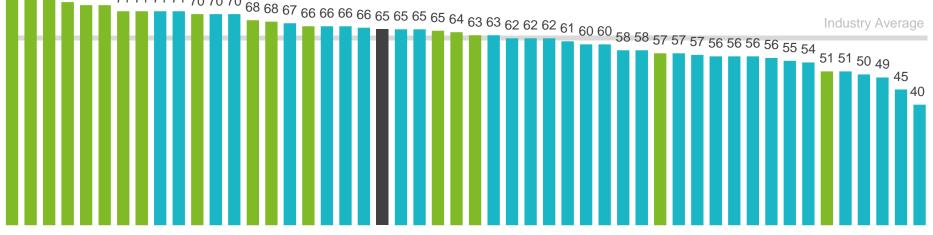
* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)



Overall Performance | industry comparisons

The 'Overall Performance Index Score' is a combined measure of the City of Belmont as a 'place to live' and as a 'governing organisation'. The City of Belmont's overall performance index score is 65 out of 100, 2 index points above the industry average.







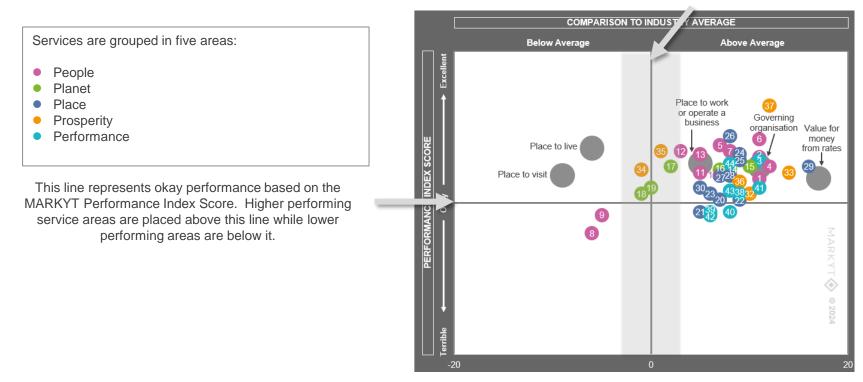
MARKYT Industry Standards

Performance Index Score

How to read the MARKYT Senchmark Matrix

The MARKYT[®] Benchmark Matrix (shown in detail overleaf) illustrates how the community rates performance on individual measures, compared to how other councils are being rated by their communities.

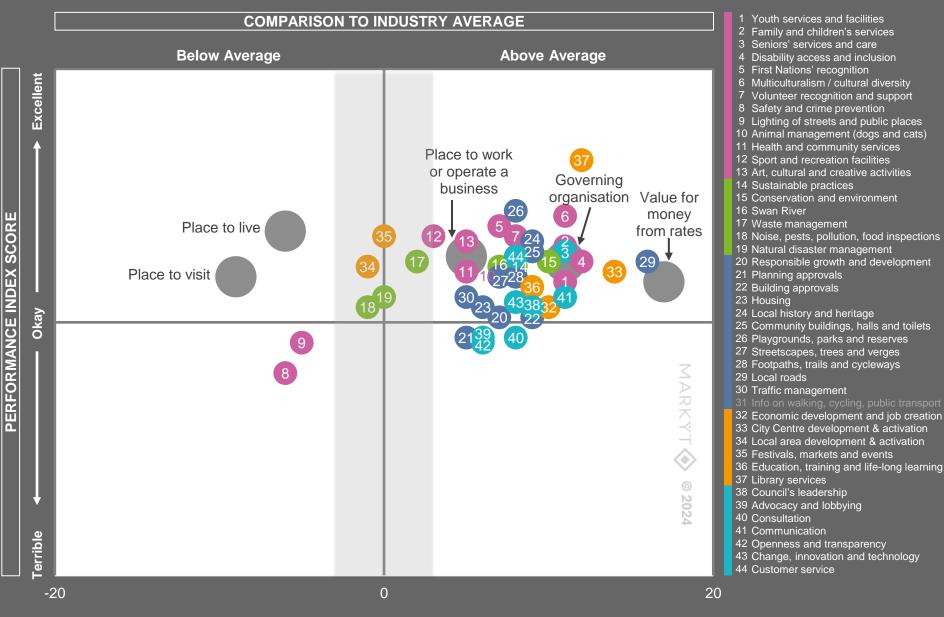
There are two dimensions. The vertical axis maps community perceptions of performance for individual measures. The horizontal axis maps performance relative to the MARKYT[®] Industry Standards.



Councils aim to be on the right side of this line, with performance ABOVE the MARKYT[®] Industry Average.



MARKYT Senchmark Matrix



Q. How would you rate performance in the following areas? Base: All respondents, excludes unsure and no response.

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MARKYT 🐼 Industry Standards

The City of Belmont is leading the industry in 9 areas:

- Value for money from rates
- Openness and transparency
- · Disability access and inclusion
- Multiculturalism / cultural diversity
- Sustainable practices
- Library services
- City's website
- Belmont Bulletin printed newsletter
- Be-News email newsletter

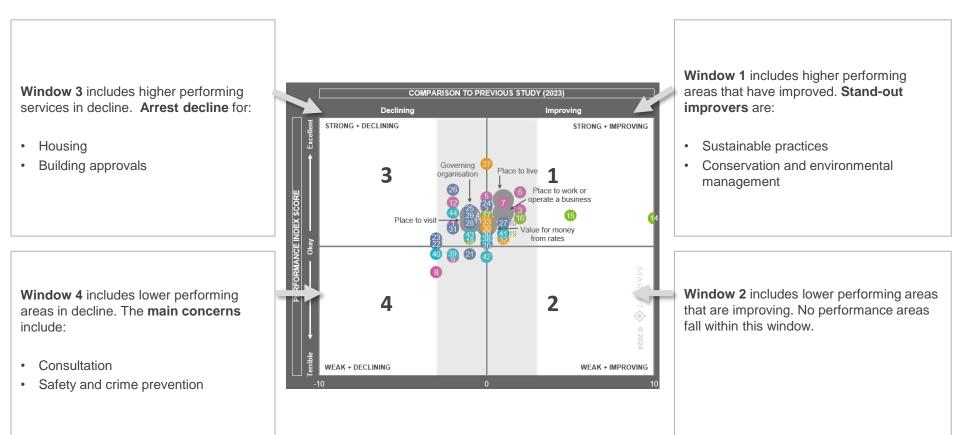






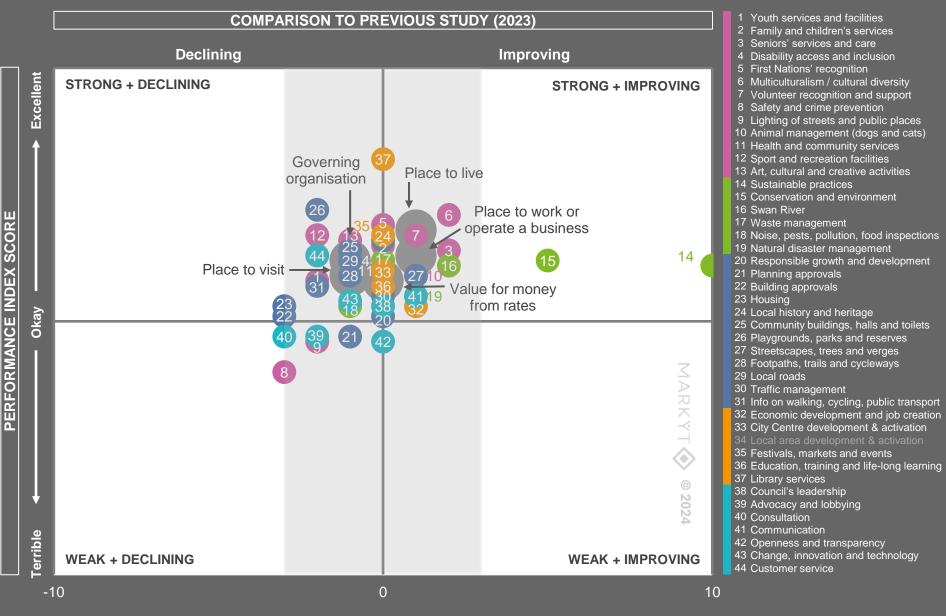
MARKYT **O** Community Trends Window

The MARKYT[®] Community Trends Window shows trends in performance over the past year.





MARKYT **O** Community Trends Window



Q. How would you rate performance in the following areas? Base: All respondents, excludes unsure and no response.

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How to read the MARKYT I Community Priorities

The MARKYT[®] Community Priorities chart maps priorities against performance in all service areas.

COMMUNITY PRIORITIES (% of respondents) Low (<10%) High (>10%) CELEBRATE OPTIMISE Ĕ © 2024 REORMANCE INDEX S 27 9 8 REVIEW PRIORITISE Services are grouped in five areas: People Planet Place Prosperity Performance

OPTIMISE higher performing services where the community would like enhancements to better meet their needs.

PRIORITISE lower performing services where the community would like the City to focus its attention.



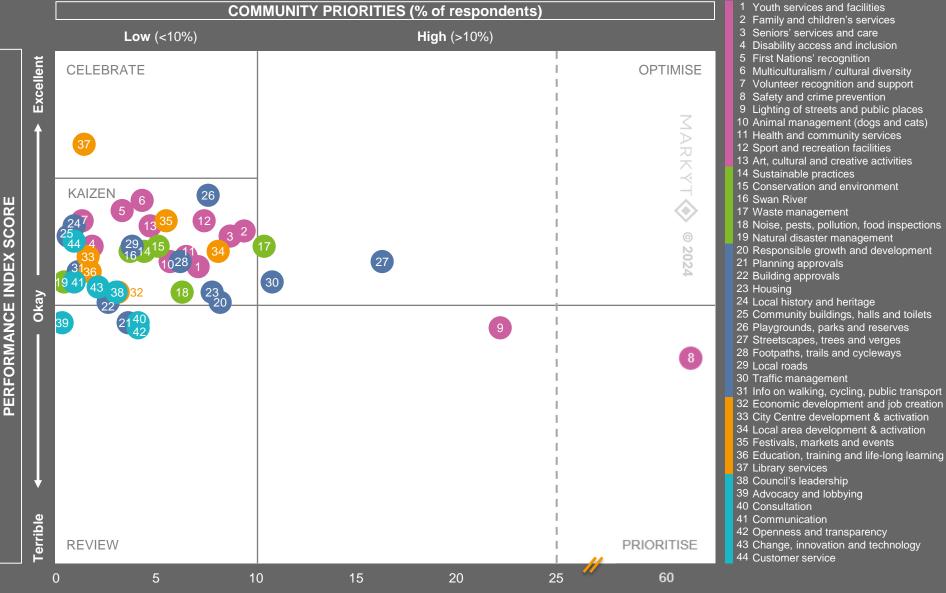
22

CELEBRATE the City's highest performing areas.

KAIZEN: consider ways to continuously improve services with average ratings between okay and good to strive for service excellence

REVIEW lower performing areas.

MARKYT **O** Community Priorities



Q. How would you rate performance in the following areas? Base: All respondents, excludes unsure and no response. (n=varies) Q. Which areas would you most like the Council to focus on improving? Base: All respondents, excludes no response (n=789) Copyright CATALYSE® Pty Ltd. © 2024

Addressing community priorities

Community Action Plan Safety and crime prevention

Community driven actions

- Advocate for a 24-hour police station and more visible police presence, including more on-foot and vehicle patrols around residential streets, shopping centres, parks and other hot spots.
- Provide a better security service with more patrols with greater powers, and a more responsive and local call-centre.
- Install more CCTV and lighting in streets, parks and public areas.
- Provide incentives for residents to install CCTV and security measures at home.
- Lobby for housing authorities to maintain public housing properties and improve management of problem tenants.
- Provide support services for homeless people and vulnerable families, including drug and alcohol education and outreach programs, access to financial aid and counselling.
- Advocate for harsher penalties for criminal activities, especially for repeat offenders.

Community Voices

"More police presence on the streets and in the shopping centres preventing theft attempting to stop what is happening."

"Make Belmont police station a 24-hour operation."

"Provide a better, more attentive, and responsive security provider. Allow the security officers more power to move on and/or detain offenders. Get them to hang out at smaller retail precincts to deter criminality, humbugging, drunks and druggies."

> "Eyes on the Street - call centre to actually be in Belmont so that you can talk to someone from the area."

"CCTV monitoring, sign boards saying CCTV in operation. More patrolling specially around schools, parks, aged care centres and shopping centres. More security."

"The street lighting is incredibly poor which does not help feel safe with crime and encourages crime as opportunistic criminals go looking on darker streets at people's homes or do deals on these streets. More light would help reduce the crime."

"More Eyes on the Street Watch Patrols, subsidies for security cameras/security screens, more CCTV, support with getting the Dept of Housing to take ownership of criminals living in their houses and terrorising our neighbourhoods."

"Govt and associated Govt Depts must be held to account for the inexcusable crime rate & the disgraceful behaviour prominent in Public Housing and that Depts seeming lack of interest in management of the antisocial and criminal behaviour."

"More services to assist families that are struggling to make ends meet before they turn to crime? Or engaging bored youth?"

"Provide services to various homeless people that beg for money around all the shopping places around Belmont. Provide adult literacy services to adults who cannot read."

"Engage state governments in support of tougher penalties."



Community Action Plan Lighting of streets and public places

Community driven actions

Community Voices

- Provide more streetlights throughout the area, particularly in dark streets, parks and pathways to deter crime and make residents feel safer at night.
- Upgrade streetlights to use brighter LEDs.
- Improve lighting of parks, the riverfront, walkways and cycleways to make them safe for commuting and exercising in the early morning and at night.
- Ensure all streetlights are working.
- Repair broken lights promptly.
- Advocate for underground power.

"More lighting on paths and at all parks to ensure you feel safe to use them at all times of the day (early morning / late at night) - would be a deterrent for drug users, as often come across discarded needles."

> "Replacing some old street lights with higher lumens LEDs makes the city feel safer."

"On most streets, the lights are high, often between trees that cast shadows below. City of Belmont should pursue better alternatives, such as low mounted LED lights that illuminate both the vehicle roadways and pedestrian pathways at night, while minimising 'glare' for road users and adjacent properties."

"Ensure that adequate lighting is in place and maintained at public places and walking paths such as the paths around Adachi Park. Note that if lights are too far apart then that isn't adequate lighting."

"The walking path along the river has not got enough lighting There is a number of unavailable people around taking drugs and selling making it unsafe to walk early mornings, late afternoons and after dark."

"Lighting around main streets, public parks, specially around Tomato Lake would support the development of community health and vibes at night."

"Better repairs and better lighting may help with crime."

"When is underground power coming? I reside in Miller Ave one street back from Great Eastern Highway and connection is ready to be made though no notice when this will be completed or commenced. Improves safety and streetscape appeal."

"We have been waiting for underground electricity for over 20 years. The posts are unsightly. And the lighting is inadequate especially in winter."



Community Action Plan Streetscapes, trees and verges

Community driven actions

Community Voices

"Plant more trees and vegetation on verges to increase the canopy creating habitat for wildlife and reducing heat."

"Trees on every verge, multiple trees on verges, underground power, native and exotic plantings on all verges, trees lining and/or middle of streets, more public open space."

"In addition to improving the greenery, more attention should be given to maintaining the verges, upgrading traffic lights, and keeping the streets clean. While I do my part by picking up rubbish where I can, I cannot maintain the entire neighborhood on my own. A collective effort is needed to ensure our streets are clean and reflective of the city's potential"

"The City has planted many trees on verges over the last 10 years however the truck that comes to water them shoots a water cannon of water onto the tree resulting in the demise of many of the trees. If the City is committed to street trees they need to employ two people to water the trees and take care when applying the water."

"Trimming verge trees properly, removing dead branches so they are not a hazard to people walking by, cutting the verge trees back enough that they are away from powerlines longer than a couple months."

"Take steps to compel landowners to maintain streetscapes. Get rid of unsightly rubbish, unkempt and badly maintained gardens, encourage slashing of weeds etc. Offer a discount on rates for those who maintain their properties well, or offer other incentives such as random property bonuses or credits for other council services."

"Encourage better home gardens through rate incentives, rewards, free native plants for verges, free mulch etc."



- Beautify the streetscape by planting more trees to provide shade and support biodiversity – plant more trees and plants on verges, median strips and in public spaces, especially natives.
- Clear rubbish and debris from footpaths, streets, parks and other public areas.
- Keep verges neat and well maintained water and prune trees, mow grass, remove weeds etc and support the planting of native/edible verges.
- Encourage residents to keep their verges well maintained with incentives such as free mulch and native plants.

Community Action Plan Traffic management

Community driven actions

Community Voices

- Introduce traffic-calming measures such as speed bumps, traffic islands, and lower speed limits in residential areas to deter speeding and enhance safety.
- Install traffic lights, roundabouts, and dedicated turning arrows at busy intersections (eg Abernathy Road and Keane Street) to improve safety and reduce congestion.
- Develop strategies to minimise cut-through traffic from the airport into residential streets, possibly by reopening certain roads or redirecting traffic to main routes.
- Ensure that new developments provide adequate parking and road access to meet increased demand, so they do not negatively impact existing traffic patterns.
- Address overflow parking from high-density developments by enforcing stricter parking regulations and creating designated parking areas to keep streets clear for traffic flow.

"More traffic islands to slow down traffic speeds."

"There needs to be traffic calming applied around the activity centres in Belmont. These need to be 40km/per hour zones. Currently the City has left these zones with a priority of vehicles over pedestrians. This effects amenity and hinders business growth."

> "The need for traffic calming devices on local streets. Example the street I live on is like a drag strip night and day."

"Lights or roundabout to the Keane St / Abernathy intersection."

"Slow the traffic at intersection of Hardey Road and Gabriel Street (a roundabout would be an easy solution). Change the intersection of Hardey Rd and Alexander road - it is terrible and should be a roundabout surely."

"Redirect traffic to back to Great Eastern Highway by hindering the effectiveness of the ""rat run" from Francisco to the airport."

"When approving these multi-residential developments insist on more on-site parking per unit, min of 2 bays per unit & allow for visitor parking. This may mean underground parking but get it off the street verges."

"Traffic management. Streets and roads that are becoming congested by parked vehicles spilling out from new high density residential developments. Keep streets, roads and all intersections clear of parked vehicles."

"Ensuring that all new developments incorporate adequate parking for the residents living in the development. It is getting more dangerous driving on streets with overflow parking on both sides of the road. Where developments are already approved or completed, turn verges into parking bays to keep the cars off the road."



Community Action Plan Waste management

Community driven actions

Community Voices

 Review the 3-bin system – consider reverting to a two-bin system or adjust the sizes and collection frequency of bins. A common complaint is that red bins need to be larger and/or collected weekly.

• Provide education and awareness programs regarding proper waste disposal and recycling practices.

• Provide more street bins and drop-off points for waste such as oil, paint, aerosols, etc.

• Review the performance of contractors to address community concerns with timeliness and reliability of waste collection services.

"Give us decent sized general waste bins! You quartered the amount we can remove from our house. General waste bin size is RIDICULOUS!!!"

"The new FOGO system is all back to front. Red lidded bin needs to be bigger or taken each week. Yellow bin needs to go each week. Yes I am sorting the rubbish correctly, so the least that can be done is to get the collections right."

"Abandon FOGO and reinstate previous system. Other councils are resisting the state government's demands and Belmont should present a united front with them."

"I think more education in regards to what goes into each bin and some type of random bin inspection as a lot of people are using the FOGO bins for all waste. This is because this bin is emptied every week and people are just happy to see all their rubbish go regularly regardless of the consequences to the environment."

"Have access to waste management for all. The fact that the council doesn't have a drop off point/collection point for aerosols does not make sense given the fact they are still sold everywhere. This lends itself to people not disposing of their waste correctly."

"We need to have the ability to take old oil and paint to places in our shire not other shires. If made too hard people do illegal things to get rid of it."

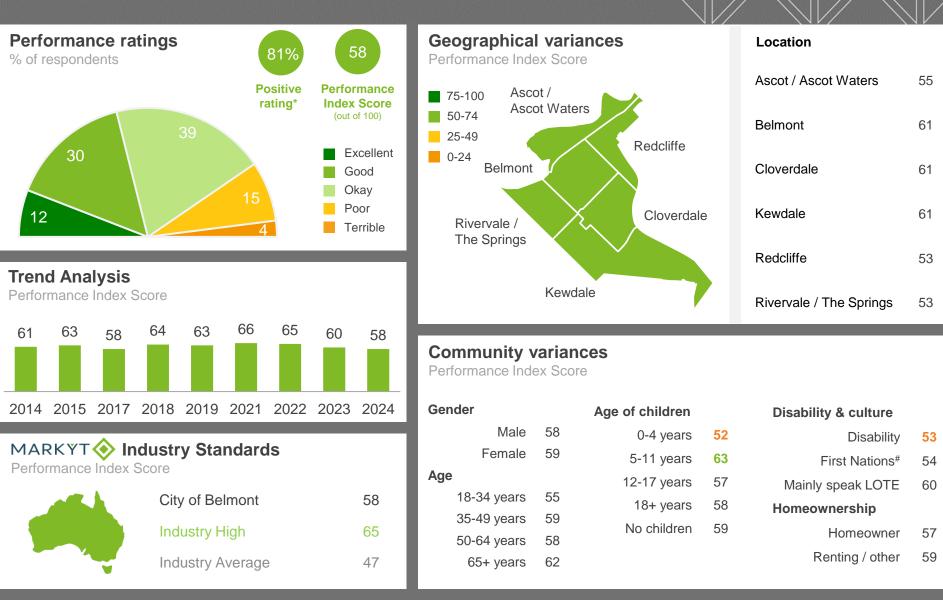
"The new contractor you have engaged to collect waste are unreliable.. they don't empty bins, they don't come at regular times .. I've had my bin out for 3 days before the contractor has empty the bins (not a public holiday) in the 17 years I have lived here I've never had a problem.. the new contractors seems to be amateurs."

"Better services - [name removed] is not working out and the new bin system is not helping at all. Weekly red bin emptied for starters."



People

Services and facilities for youth

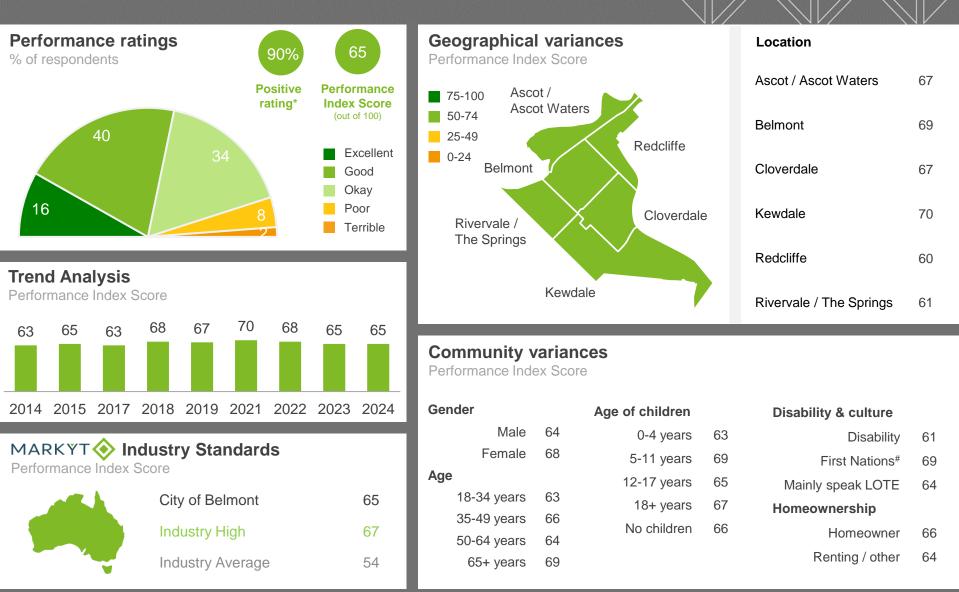


Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 522).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Services and facilities for families and children

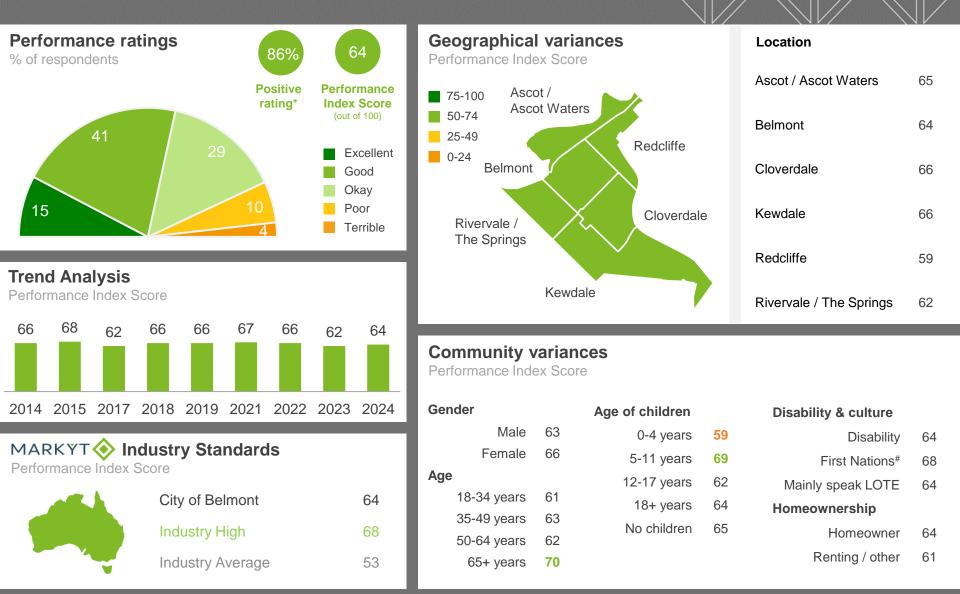


Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 704).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Services, facilities, and care available for seniors

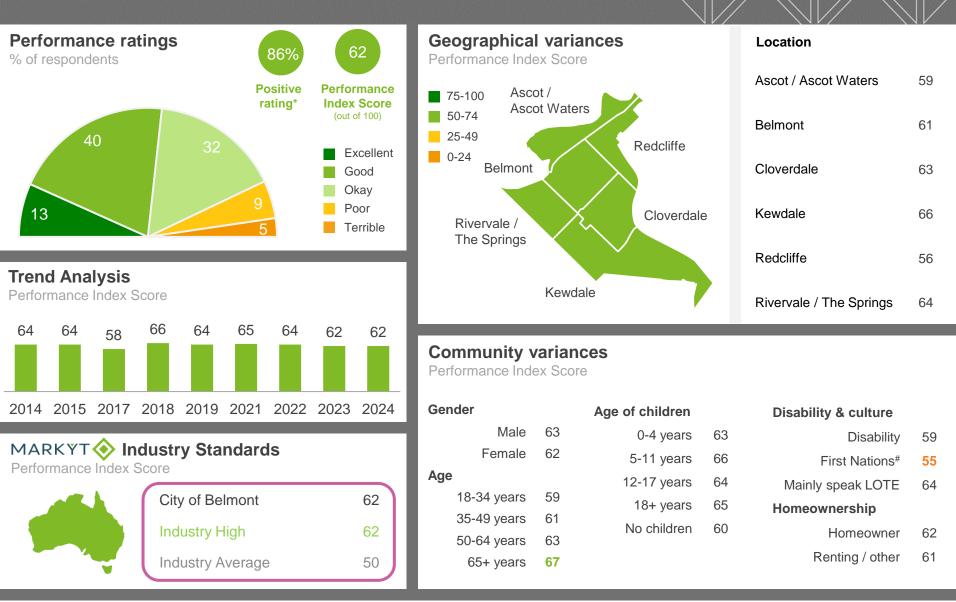


Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 520).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Disability access and inclusion



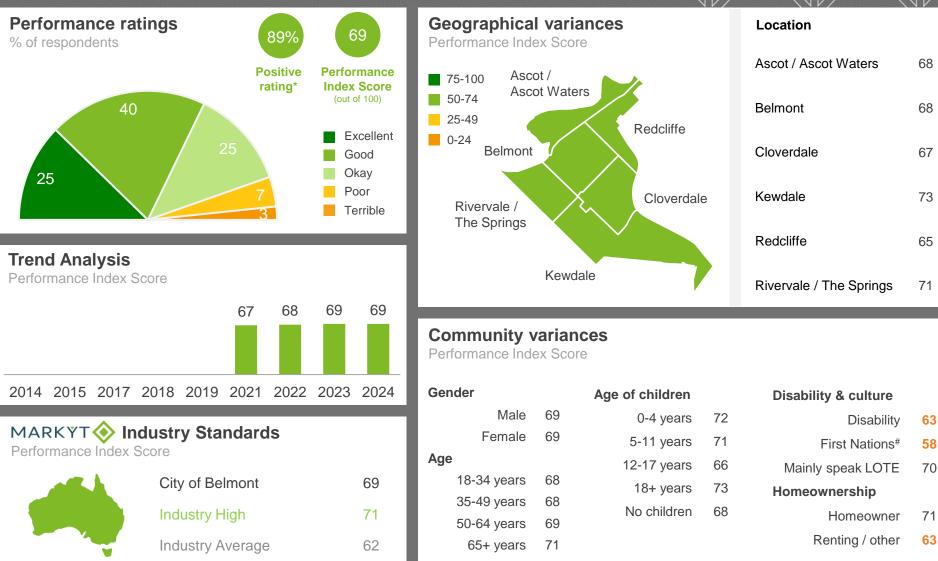
Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 485).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

MARKY

Recognition and respect for First Nations peoples, cultures and heritage



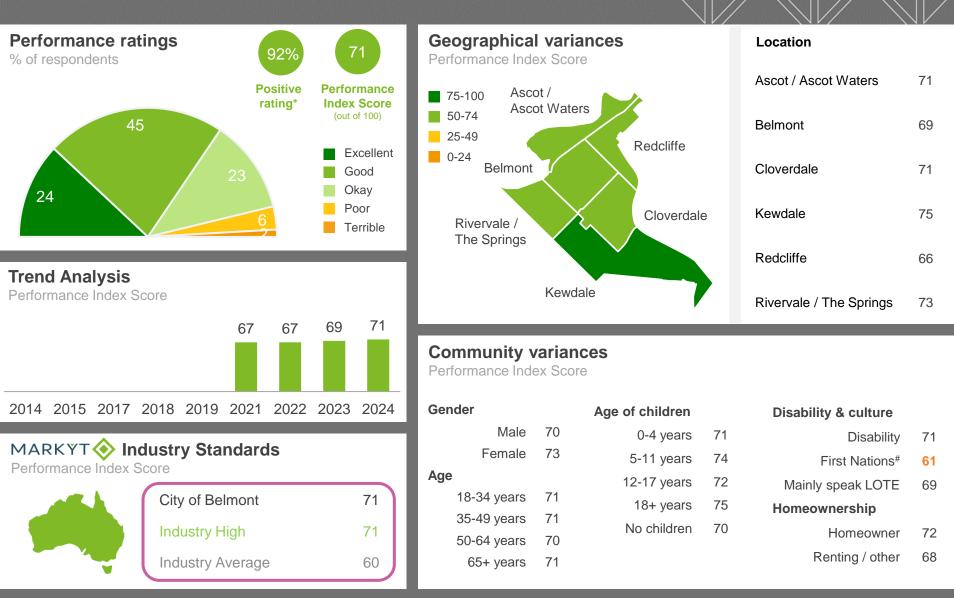
Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 576).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

MARKY

Multiculturalism / recognition of cultural diversity



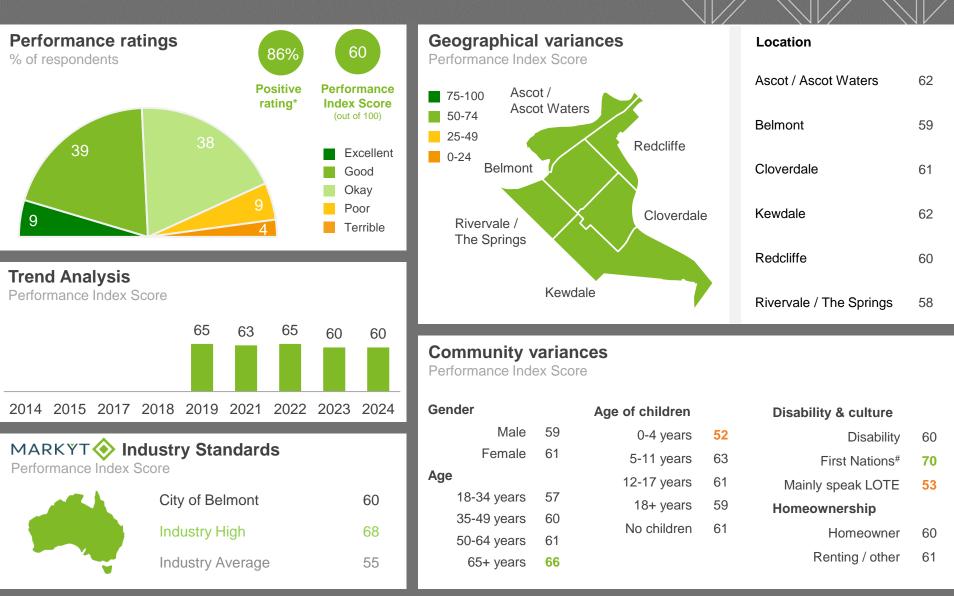
Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 696).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

MARKŸ

Access to health and community services

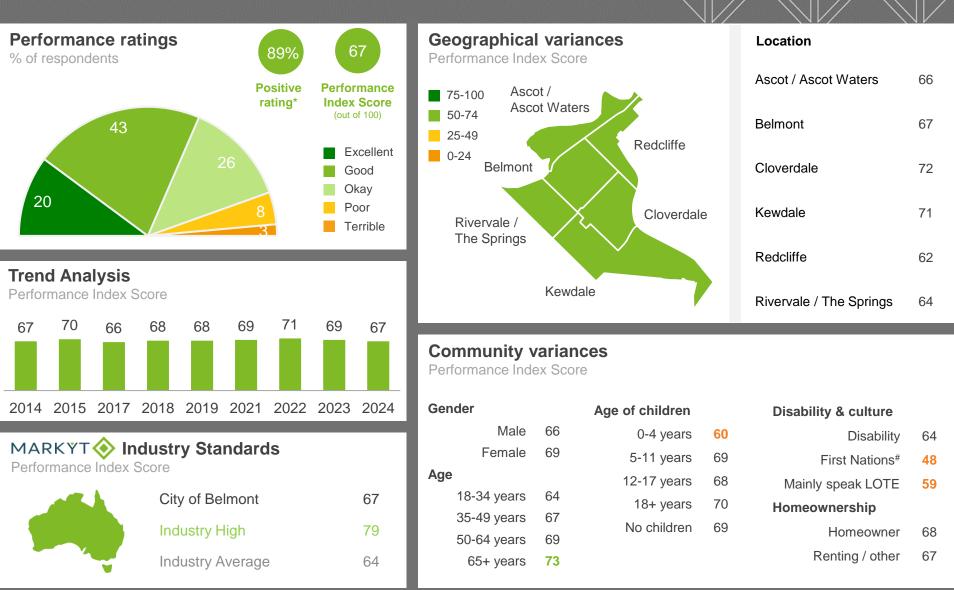


Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 705).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Sport and recreation facilities and services

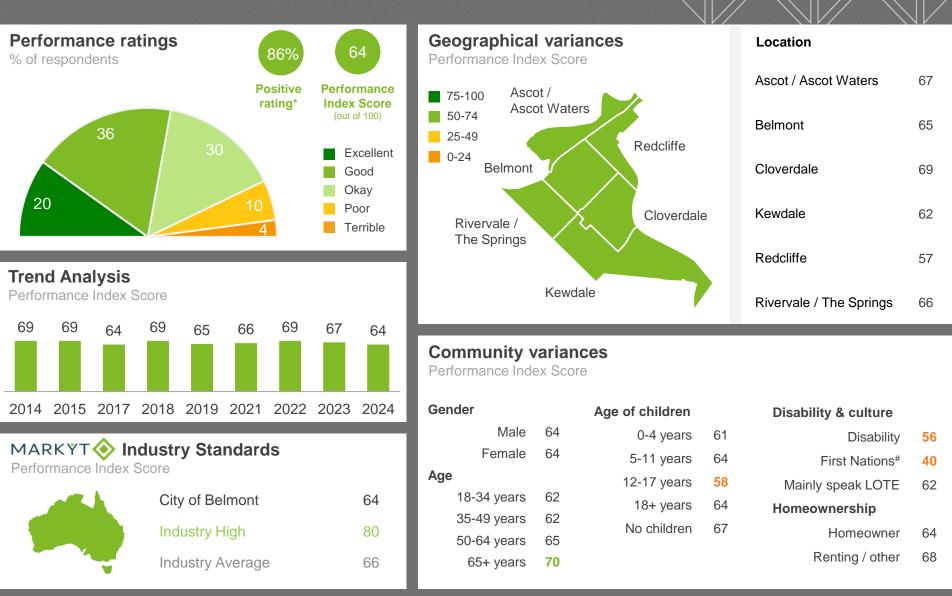


Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 826).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Belmont Oasis Leisure Centre

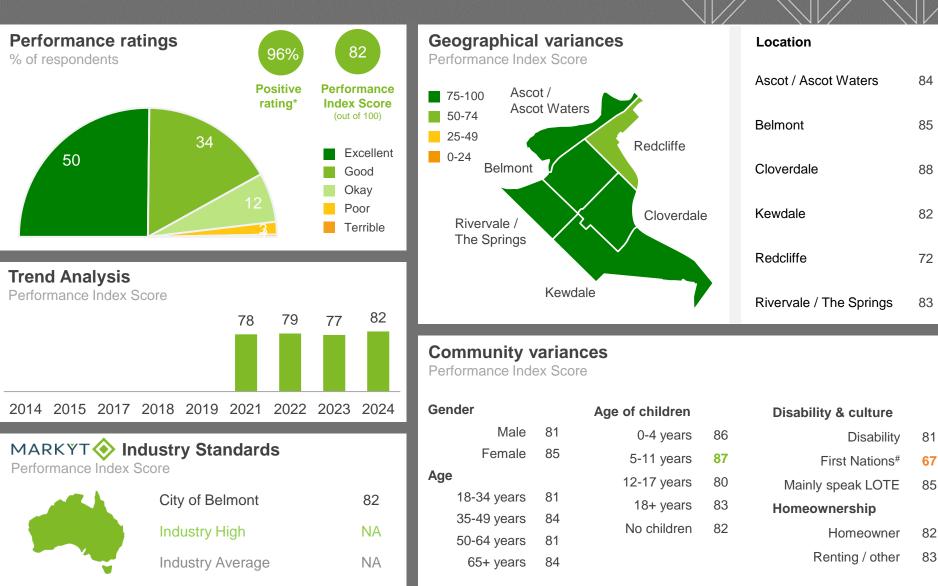


Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 636).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Belmont Hub (including the library and museum)

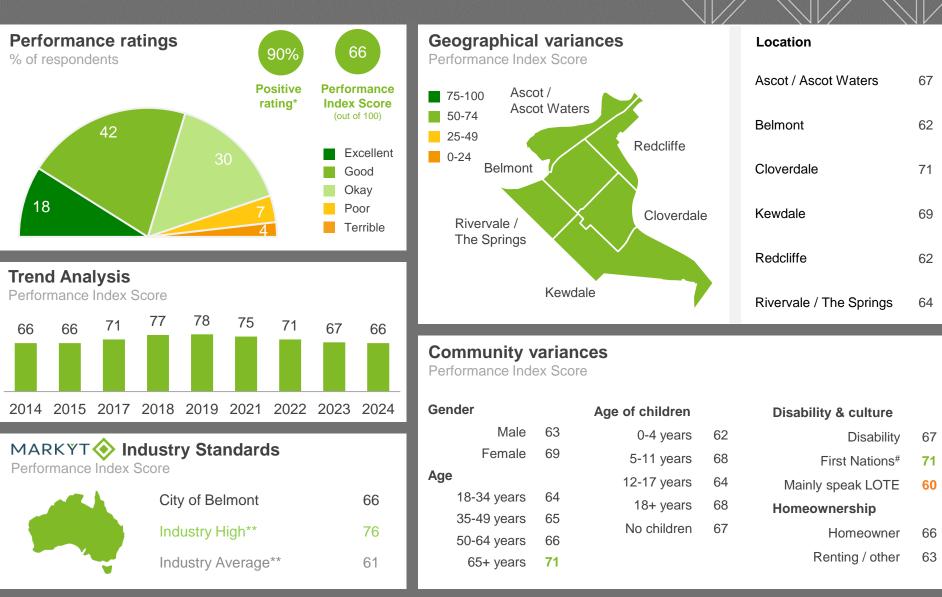


Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 686).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Art, cultural and creative activities



Q. How would you rate performance in the following areas? Base: All respondents, excludes 'unsure' and 'no response' (n = 723).

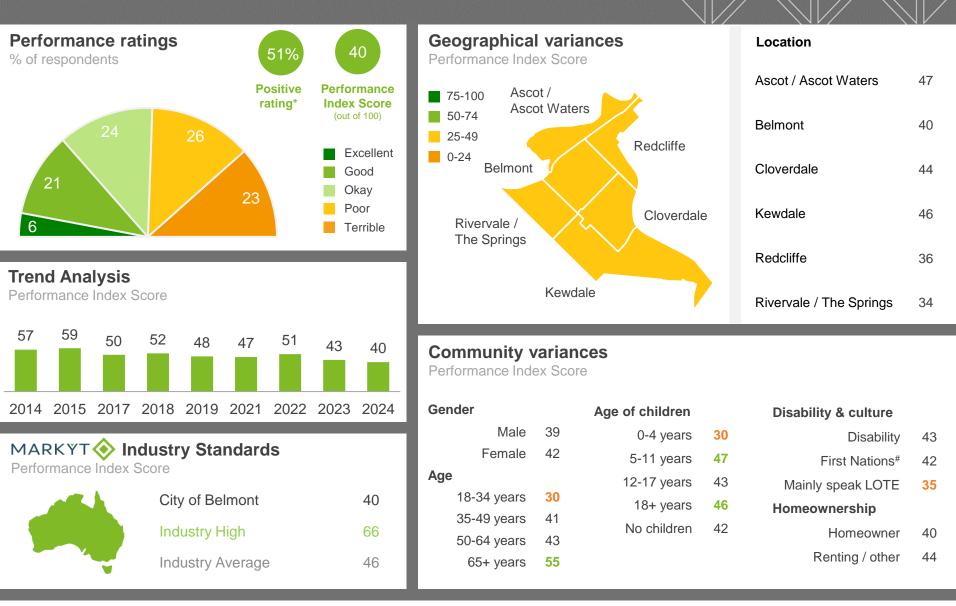
* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

** Industry standard and historical analysis 2014-2023: Festivals, events, art and cultural activities

MARKYT

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Community safety and crime prevention

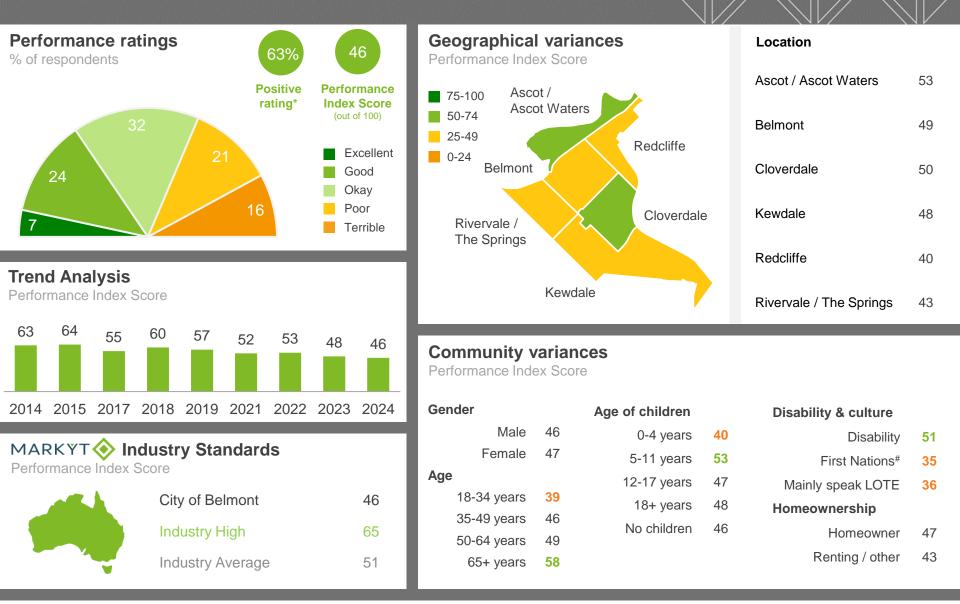


Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 836).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Lighting of streets and public places

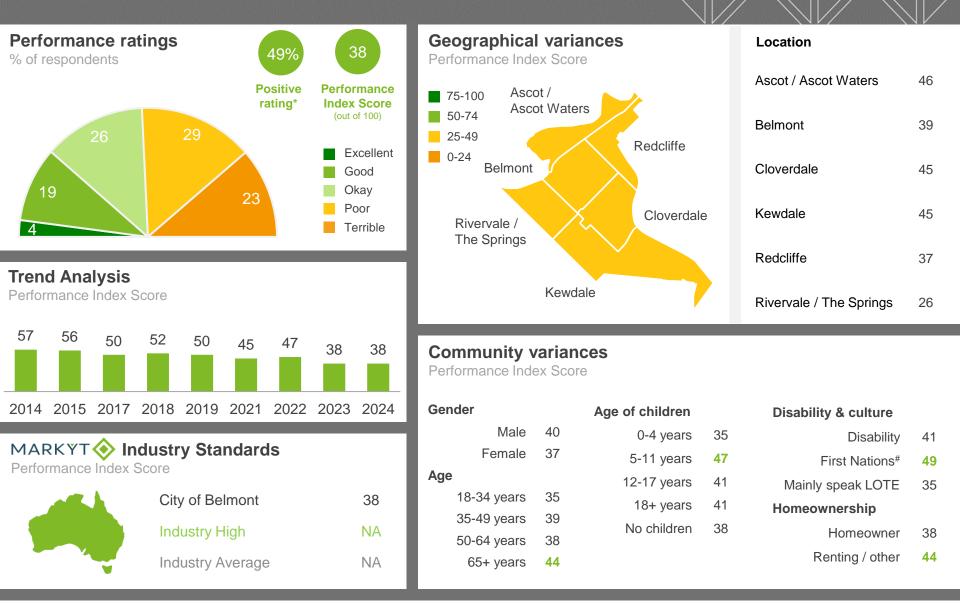


Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 866).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Control of vandalism and anti-social behaviour

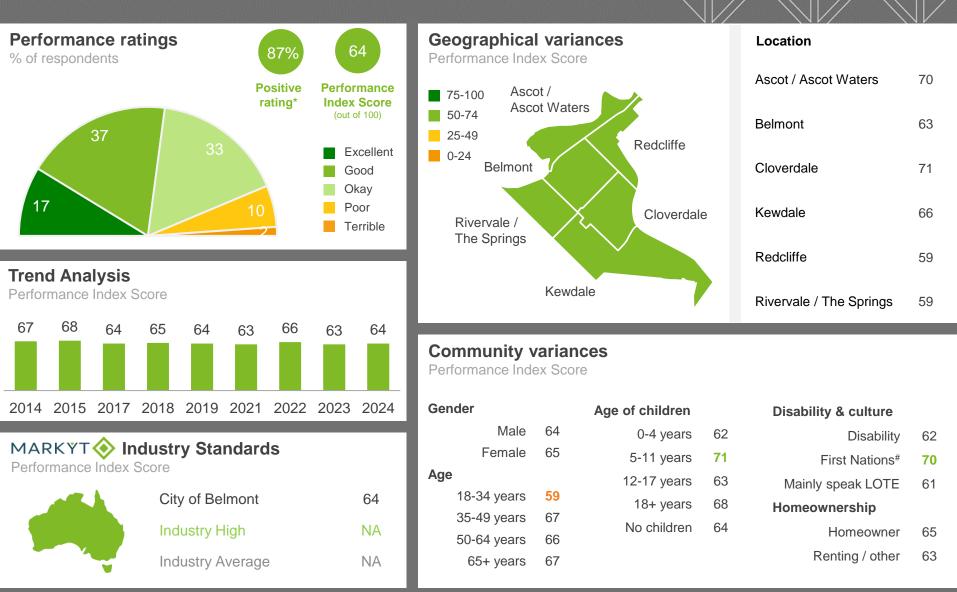


Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 659).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Graffiti removal services

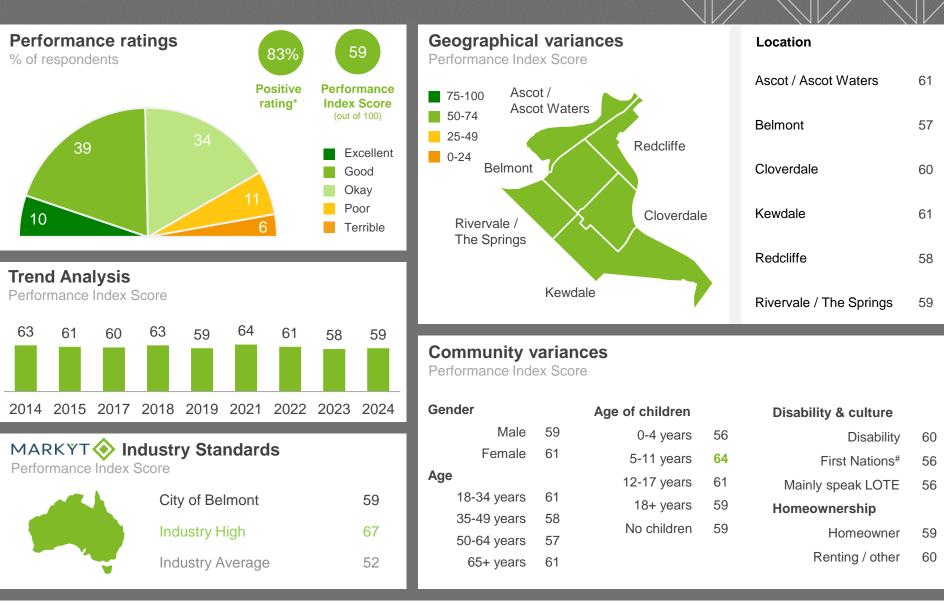


Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 533).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Animal management (dogs and cats)

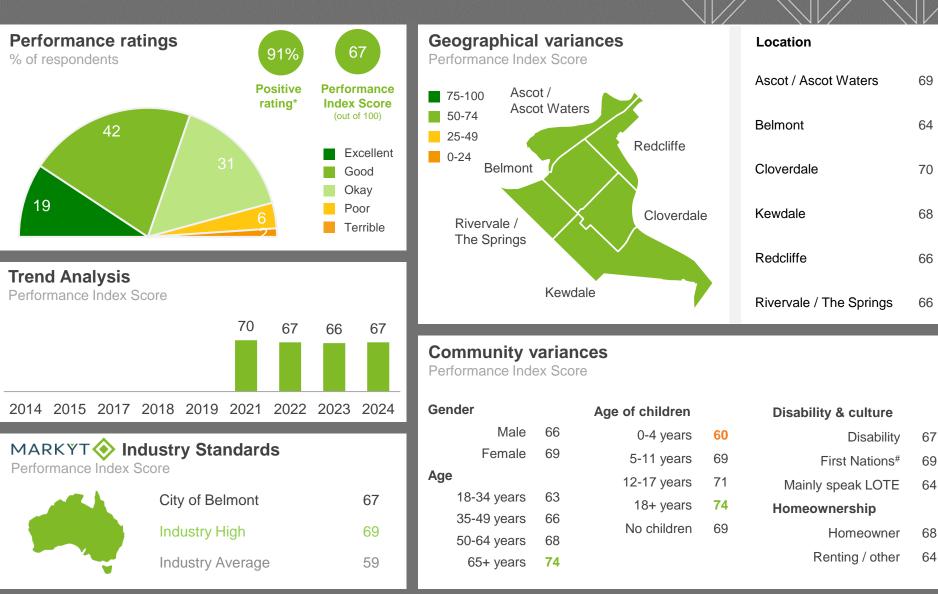


Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 694).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Volunteer recognition and support



Q. How would you rate performance in the following areas?

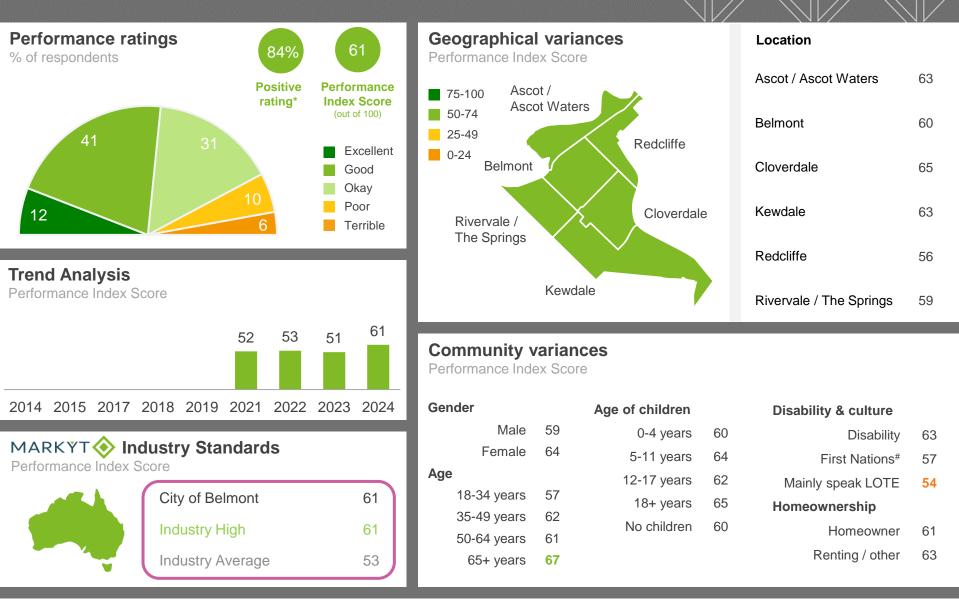
Base: All respondents, excludes 'unsure' and 'no response' (n = 578).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

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Planet

Efforts to promote and adopt sustainable practices

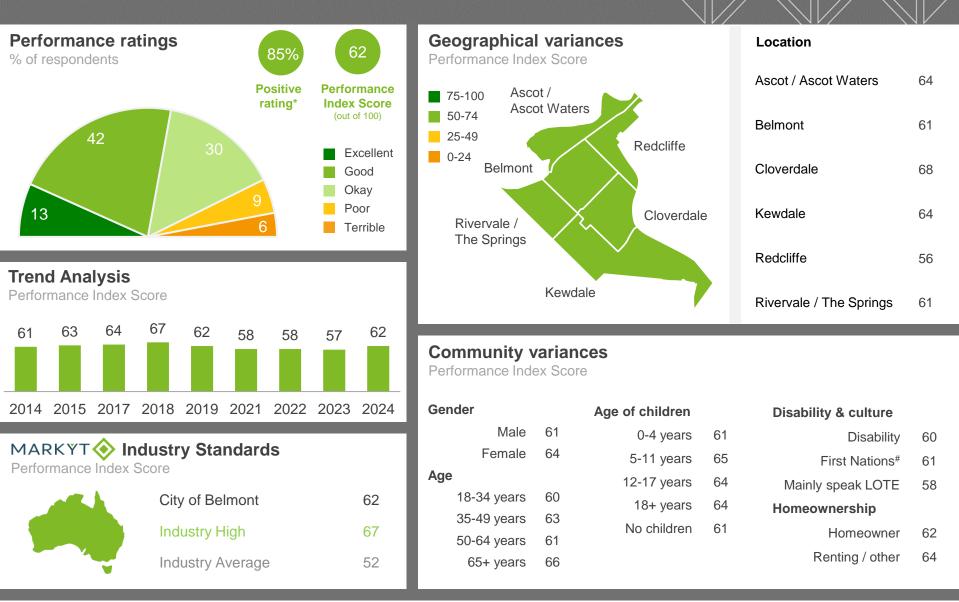


Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 713).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Conservation and environmental management

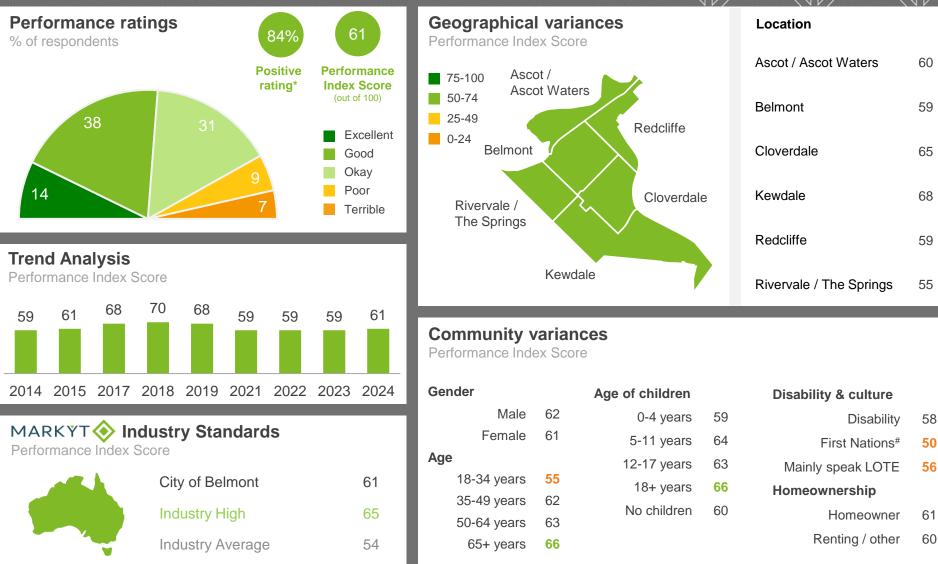


Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 739).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Efforts to maintain and enhance the Swan River: Derbarl Yerrigan

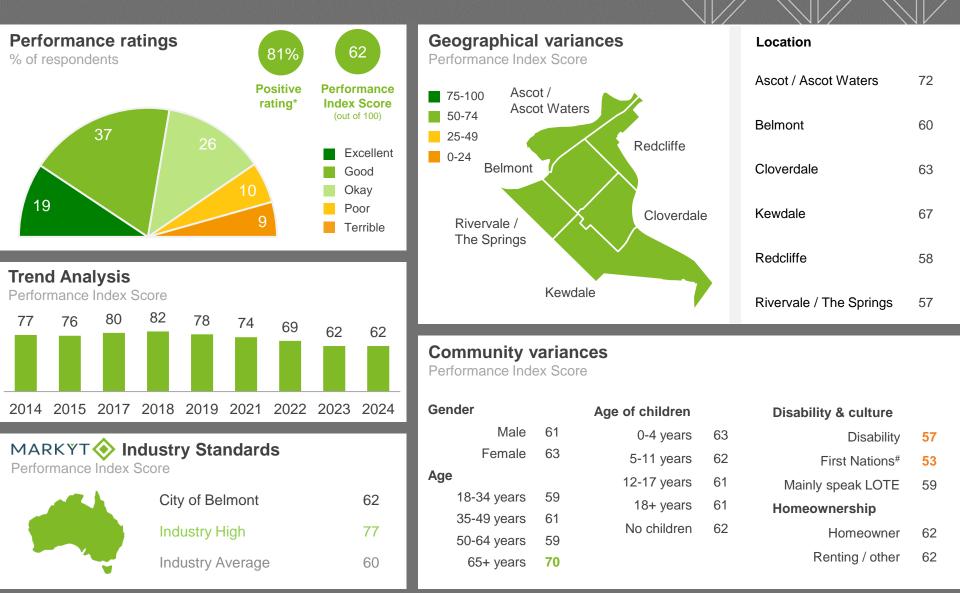


Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 585).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Waste management



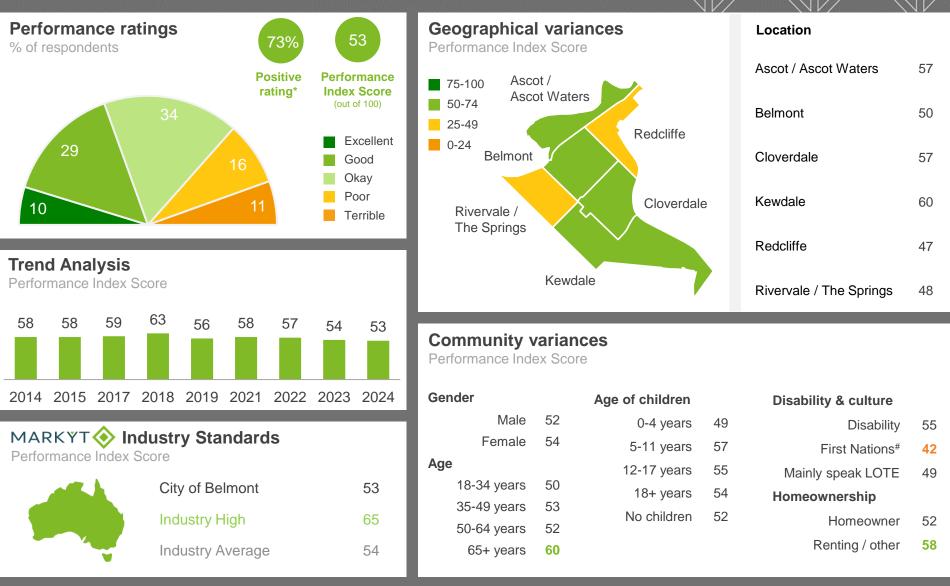
Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 810).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Environmental health management

(noise, pests, pollution, food inspections, etc)

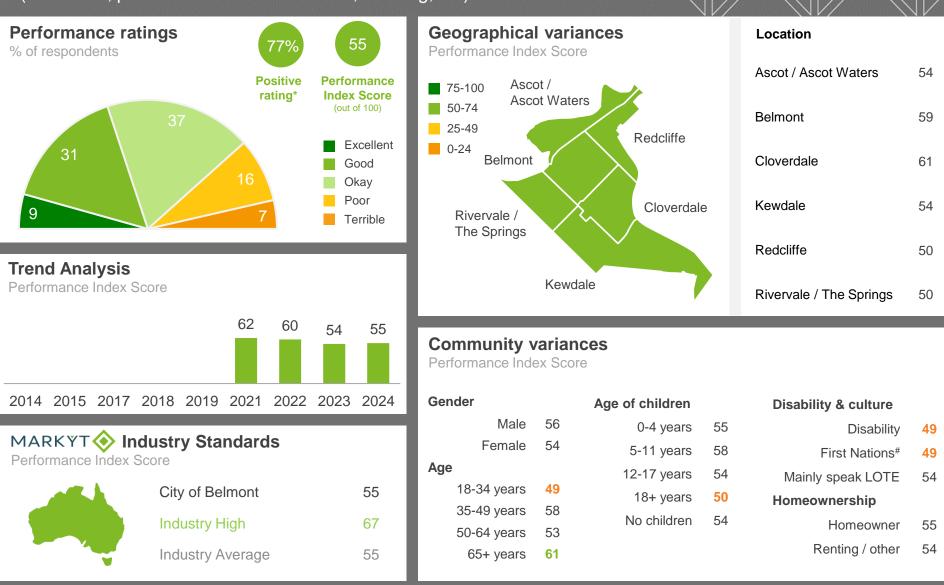


Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 665).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Natural disaster management (education, prevention and relief for fires, flooding, etc)



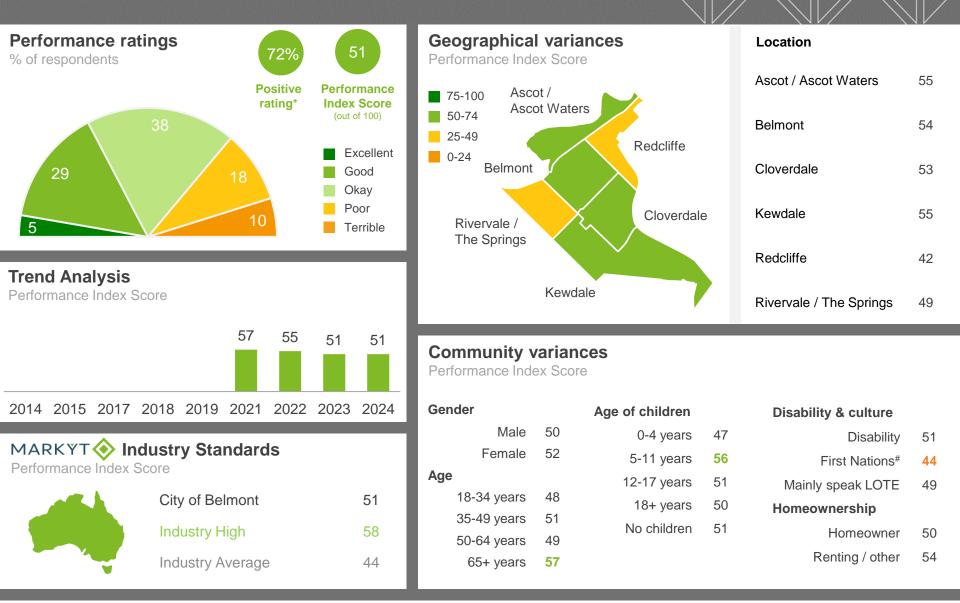
Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 396).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Place

Managing responsible growth and development



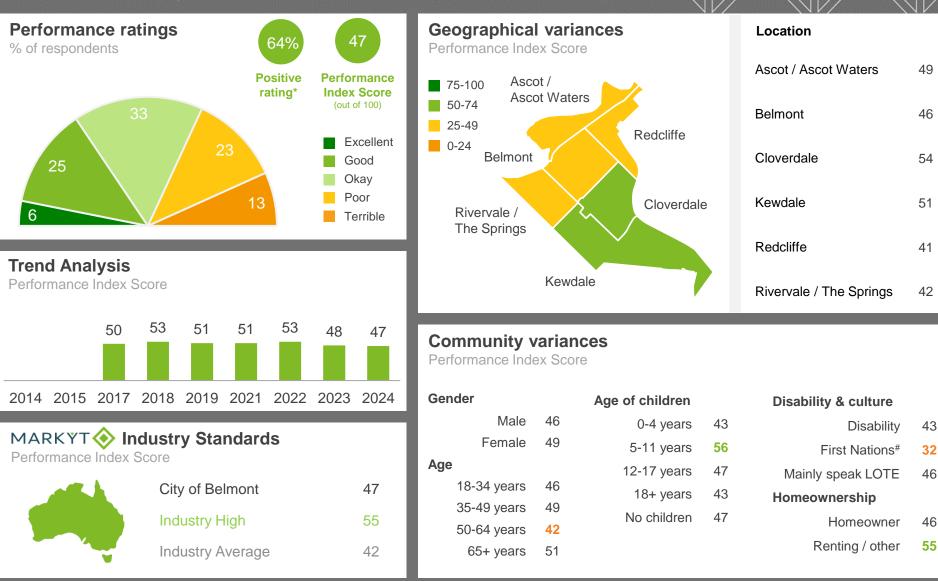
Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 627).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

56

Planning approvals to develop or change the use of land



Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 499).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Building approvals

for buildings, sheds, carports, fences, pools, demolitions, etc

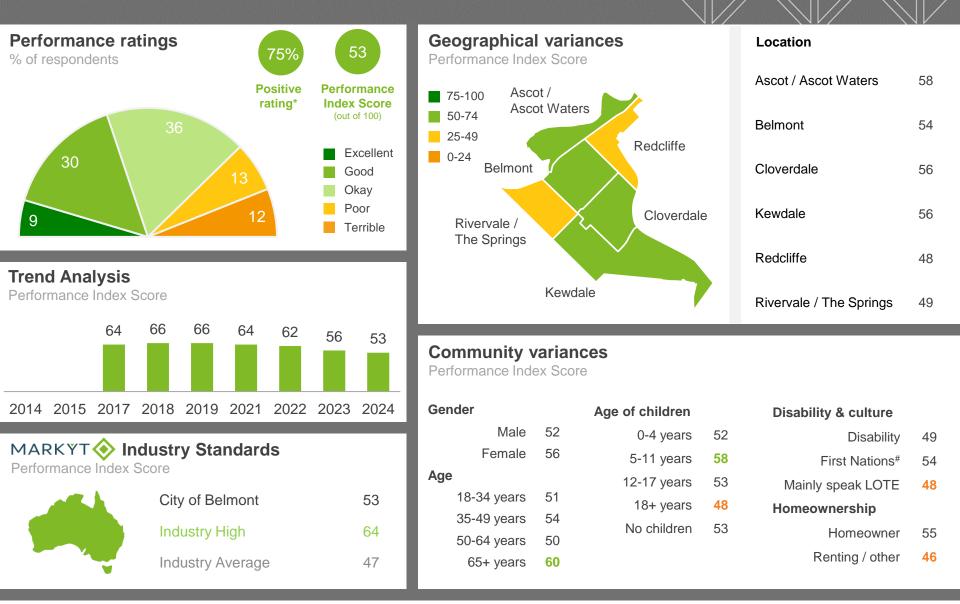


Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 445).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Access to housing that meets your needs

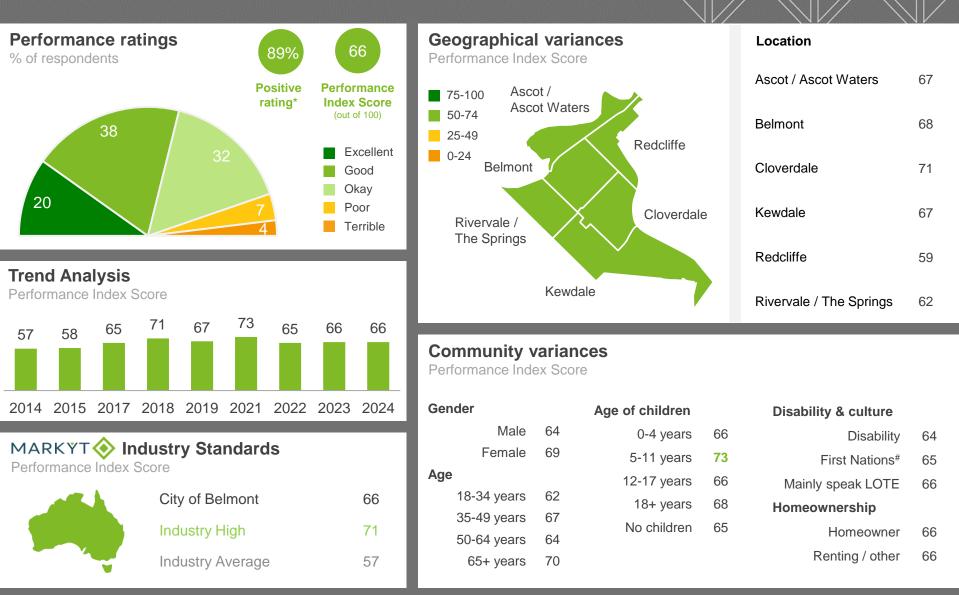


Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 519).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Preserving and promoting local history and heritage



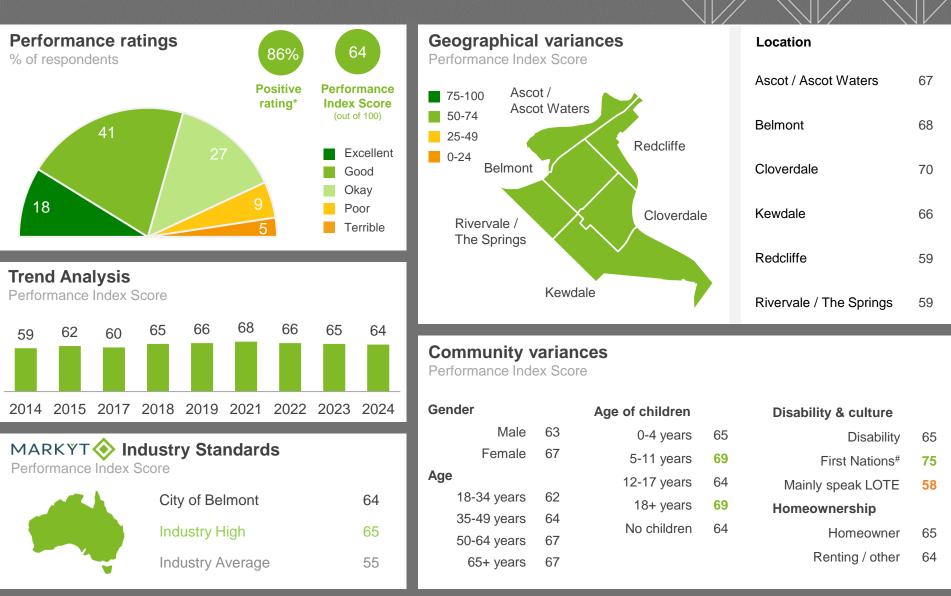
Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 656).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

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Community buildings, halls and toilets

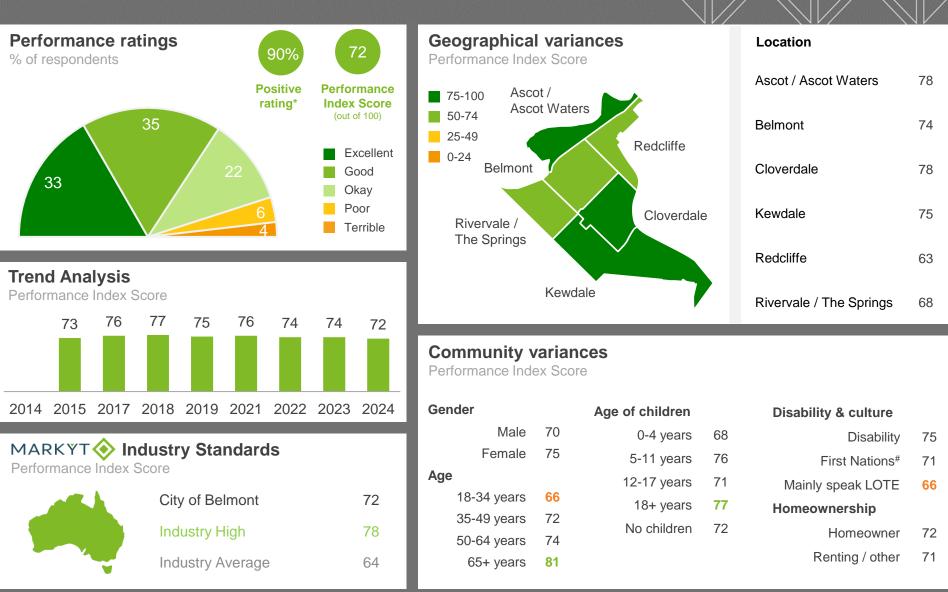


Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 761).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Playgrounds, parks and reserves

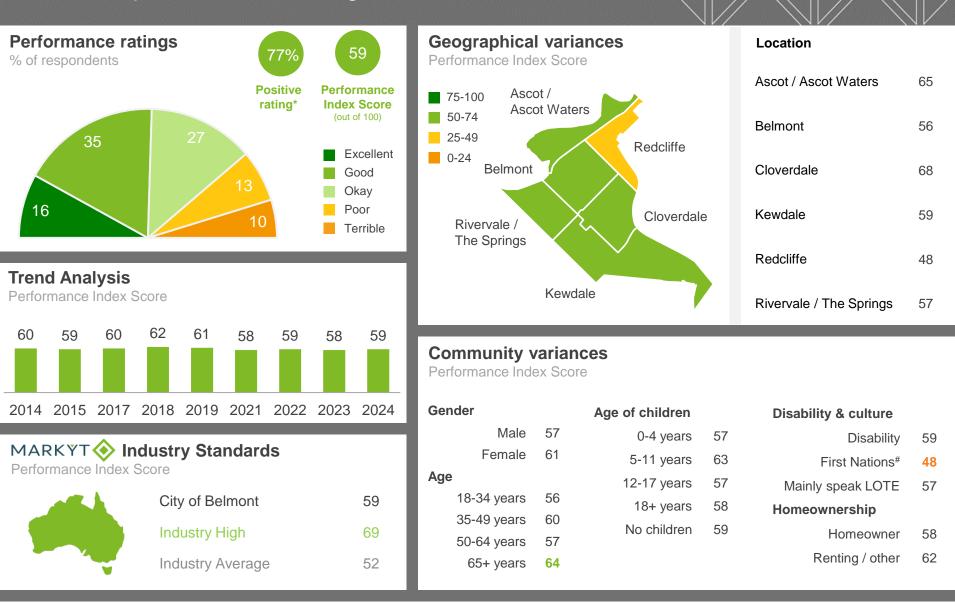


Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 795).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Streetscapes, trees and verges

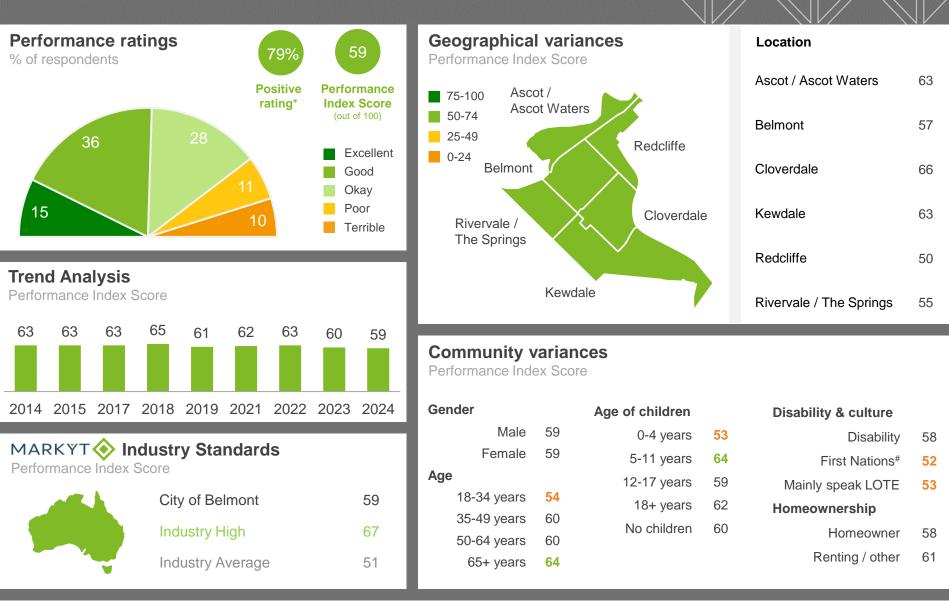


Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 800).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Footpaths, trails and cycleways



Q. How would you rate performance in the following areas?

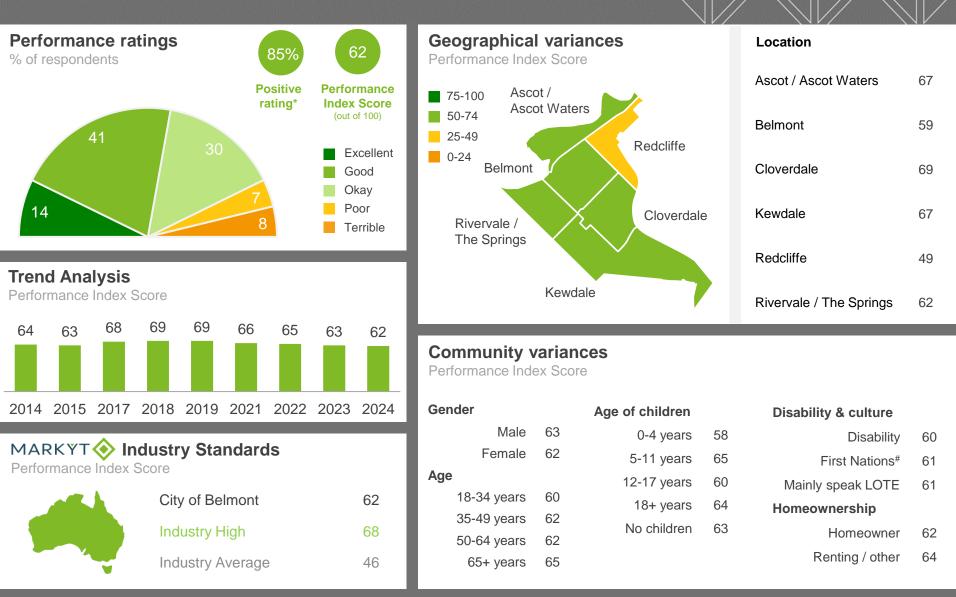
Base: All respondents, excludes 'unsure' and 'no response' (n = 790).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

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64

Local roads



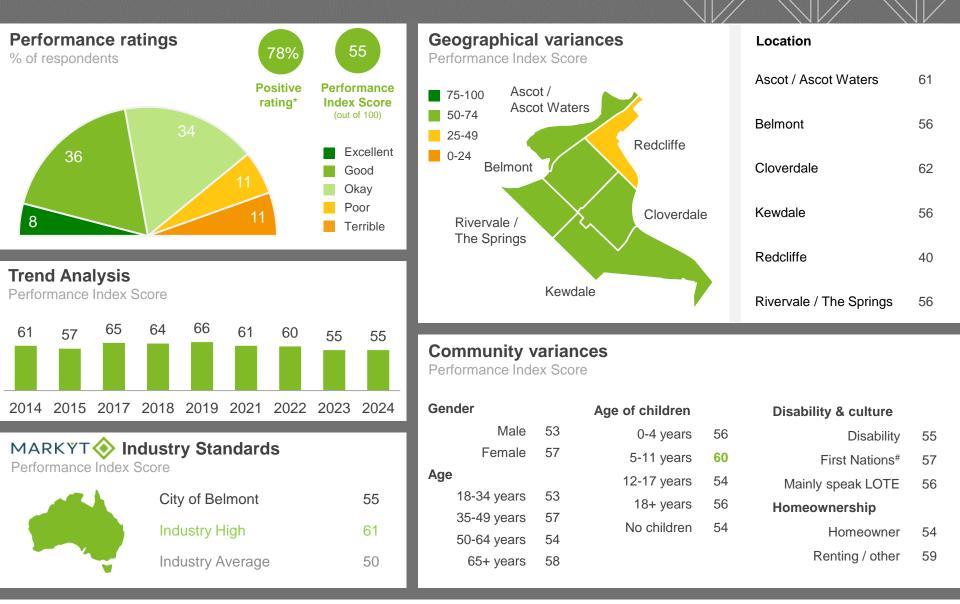
Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 805).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

65

Traffic management



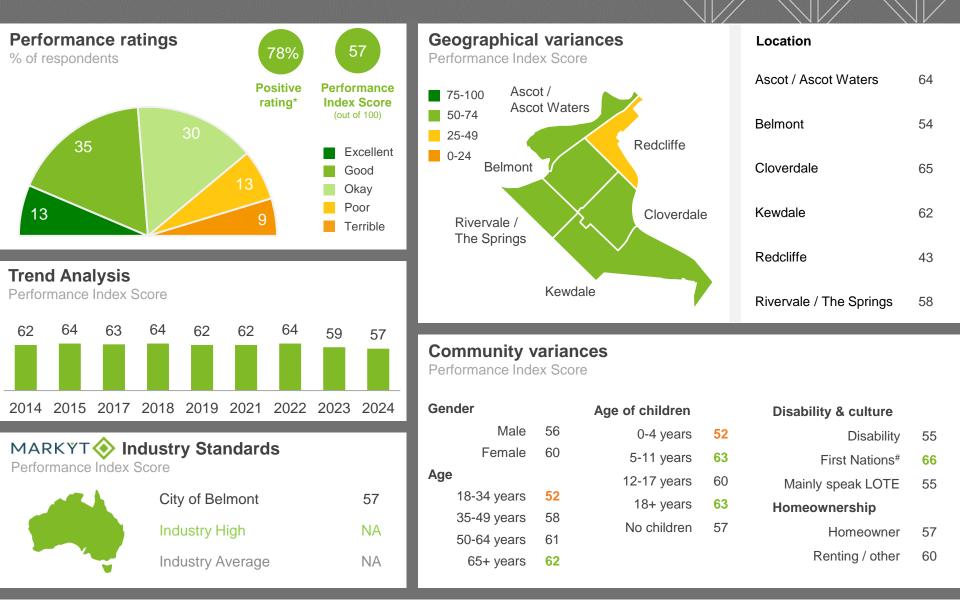
MARKYT

Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 787).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Information on walking, cycling and public transport



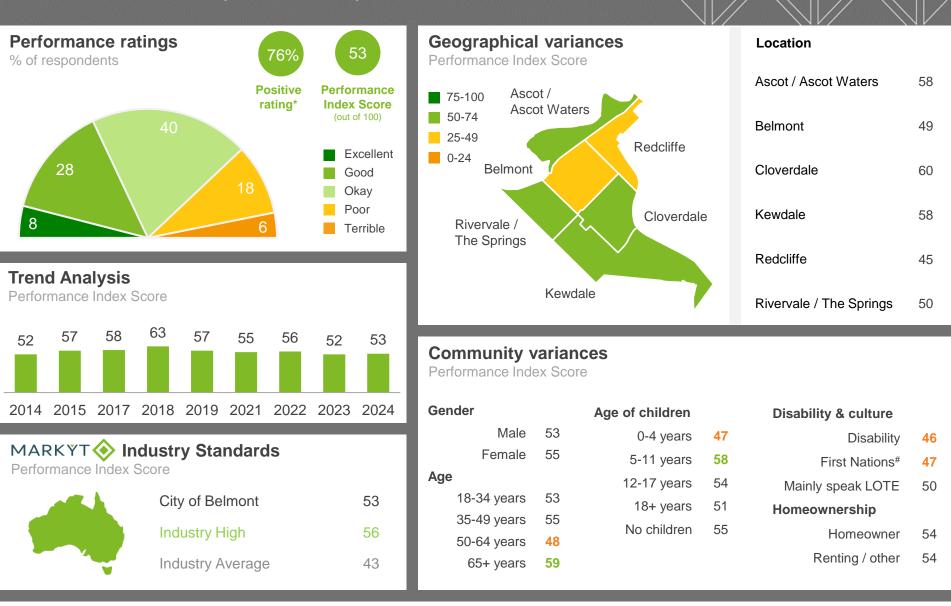
Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 710).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Prosperity

Economic development and job creation

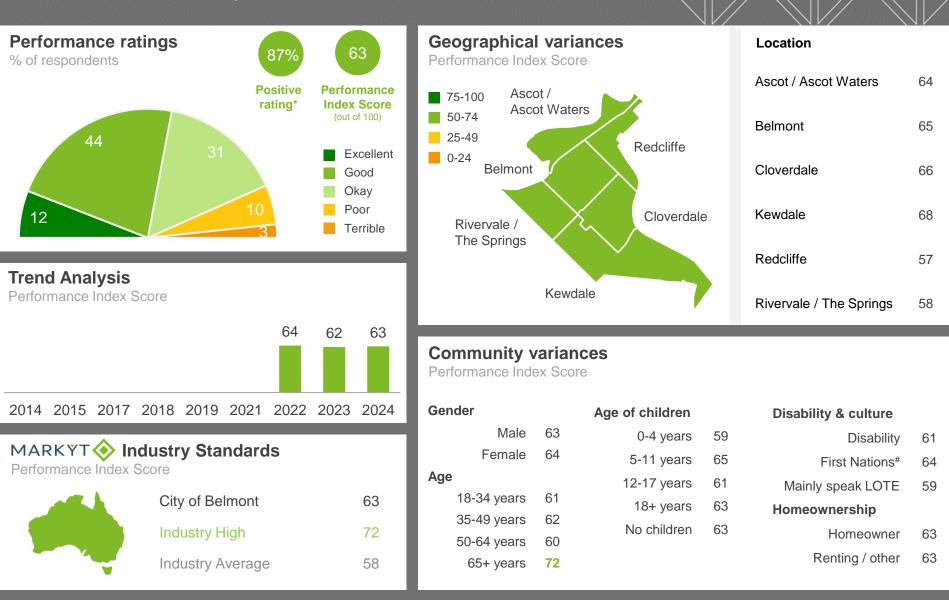


Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 445).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Place to work or operate a business



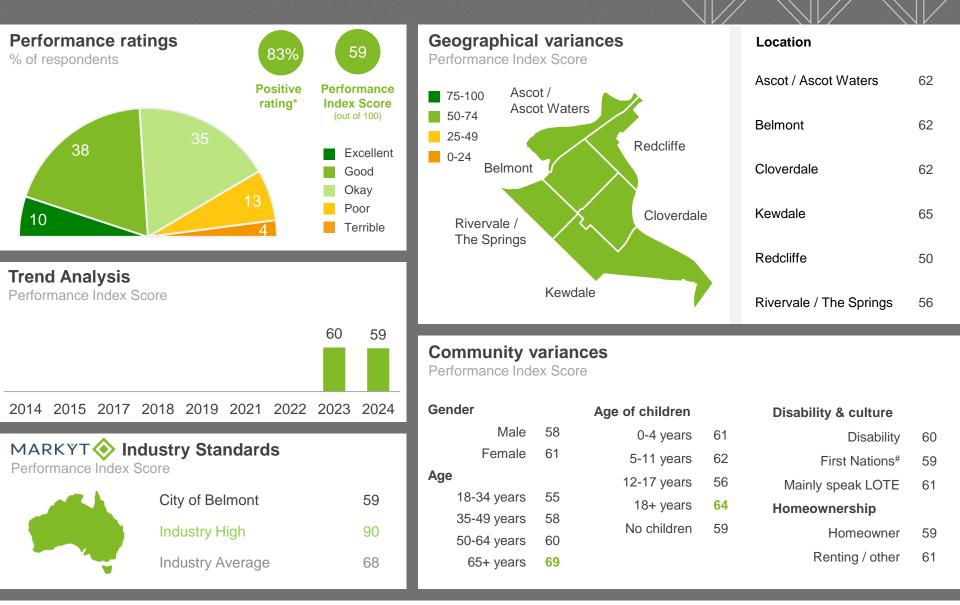
Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 612).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

70

Place to visit

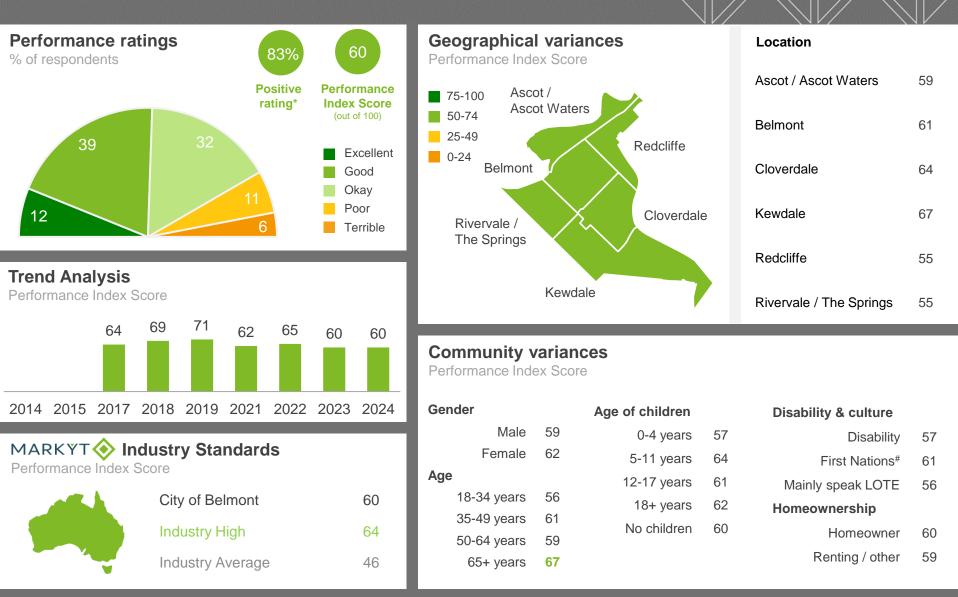


Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 902).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Belmont City Centre development and activation



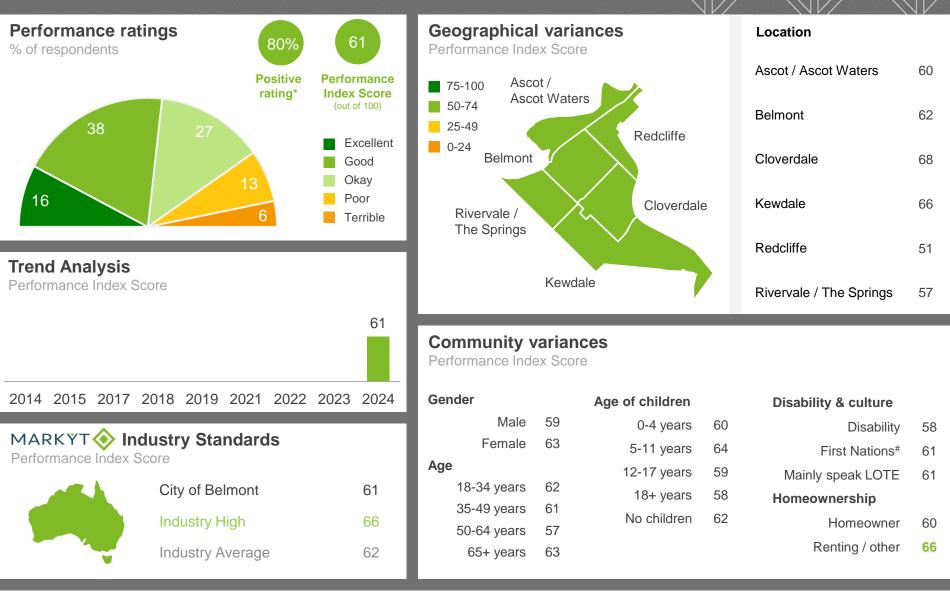
Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 542).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

72

Local shopping area development and activation

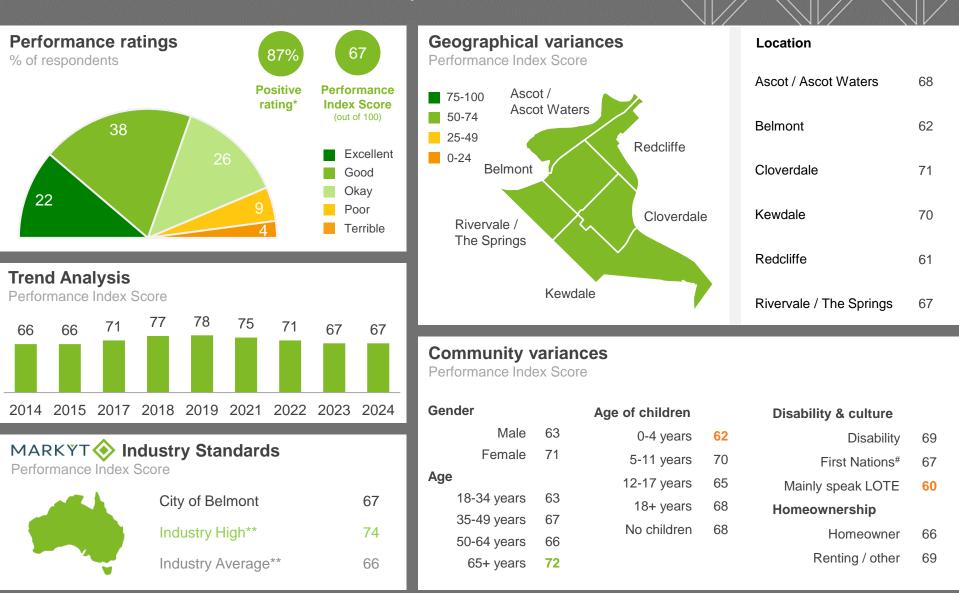


Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 742).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Festivals, markets and community events



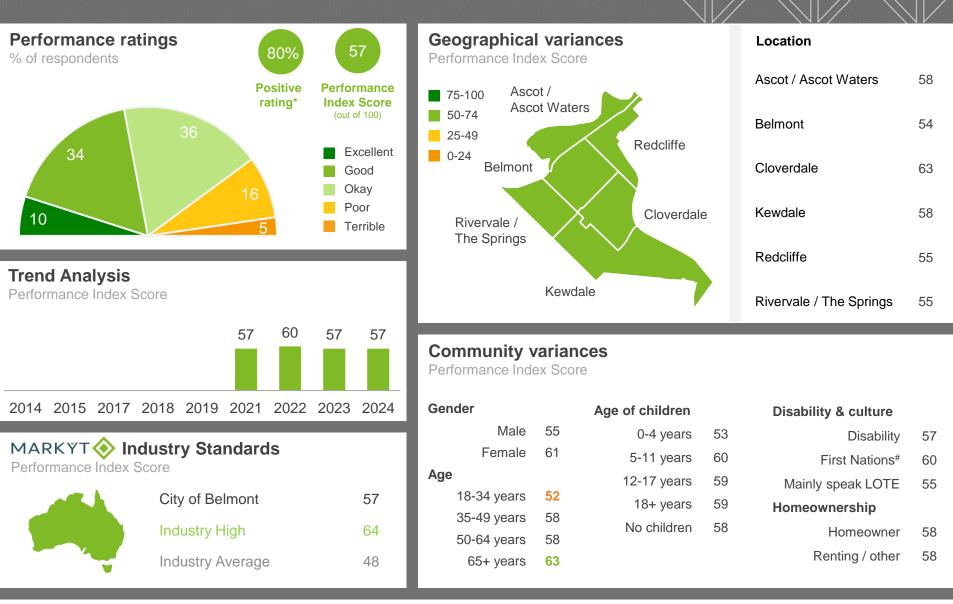
Q. How would you rate performance in the following areas? Base: All respondents, excludes 'unsure' and 'no response' (n = 746).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

** Industry standard and historical analysis 2014-2023: Festivals, events, art and cultural activities

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Access to education, training and life-long learning opportunities

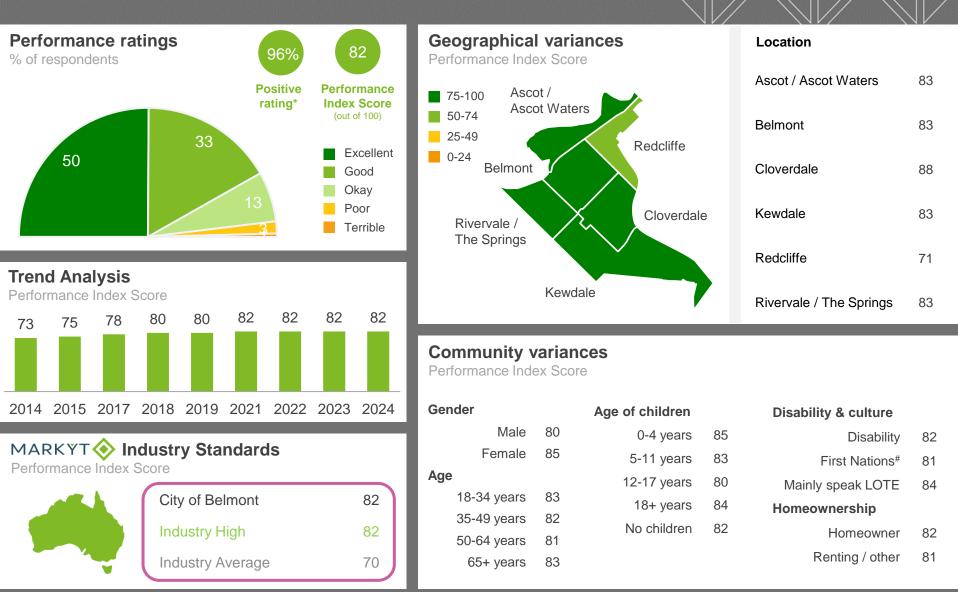


Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 486).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Library services



MARKYT

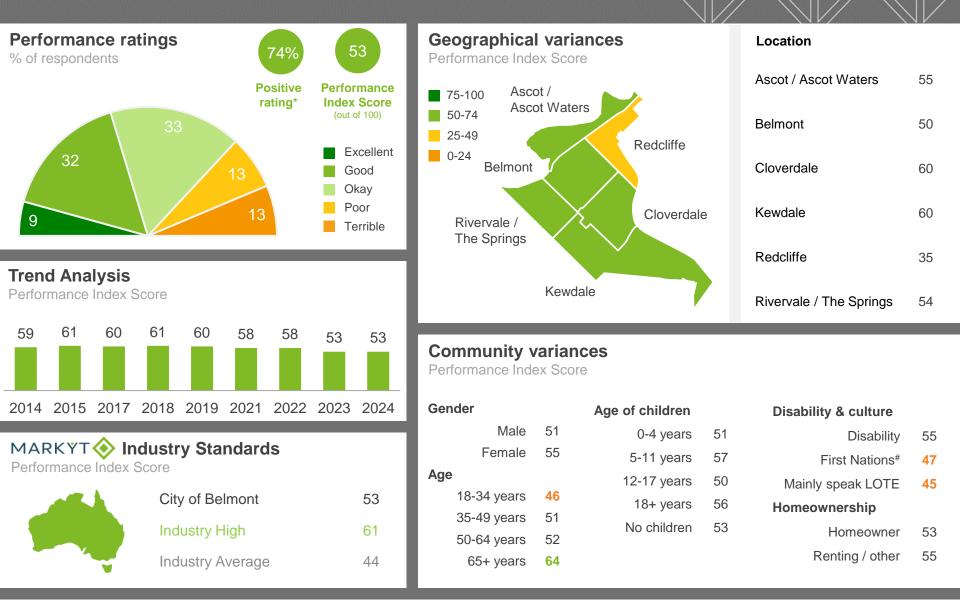
Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 696).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Performance

Council's leadership



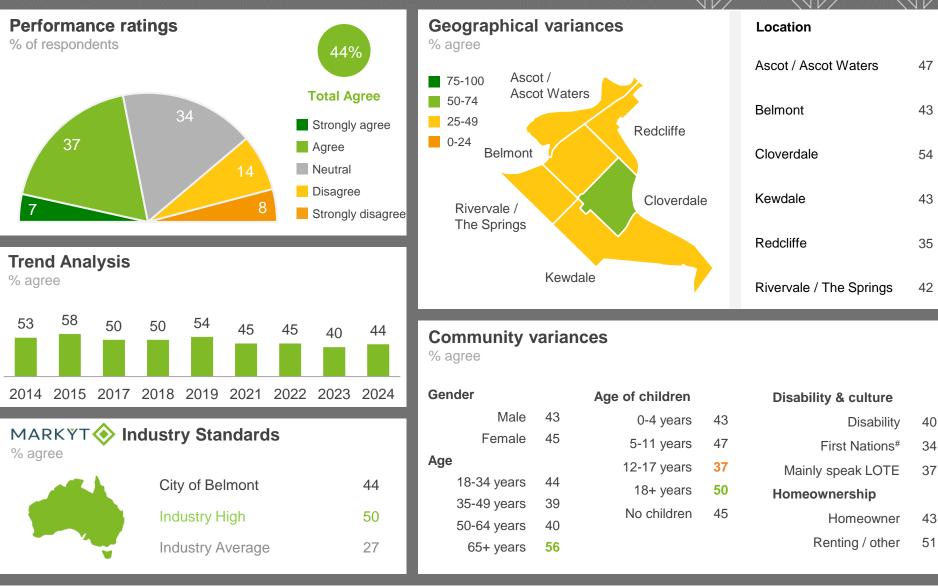
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Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 567).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

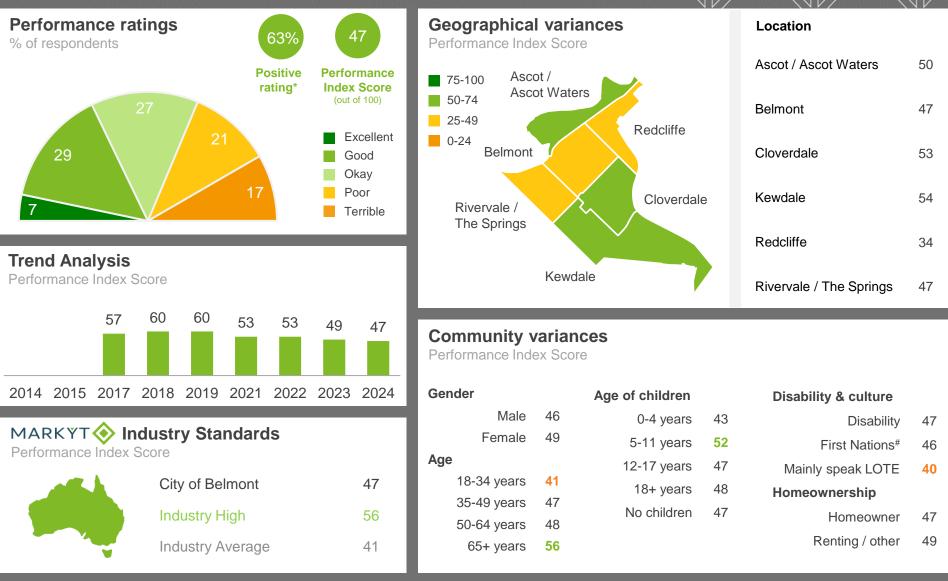
The City has developed and communicated a clear vision for the area



Q. How strongly do you agree or disagree with the following statements? Base: All respondents, excludes 'no response' (n = 896). # Small sample size (<20 respondents)

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Advocacy and lobbying on community's behalf to influence decisions and support local causes



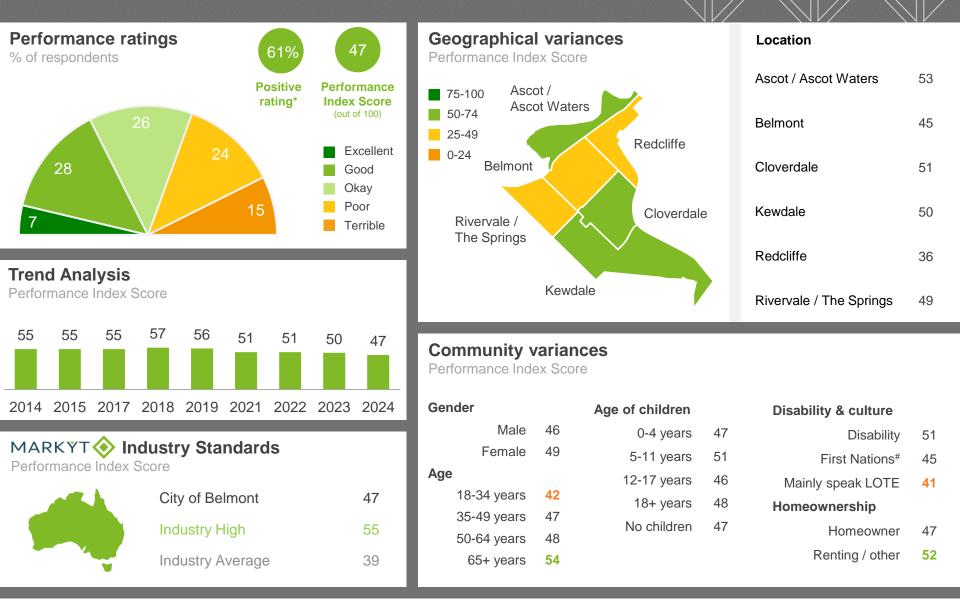
Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 491).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

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How the community is consulted on local issues

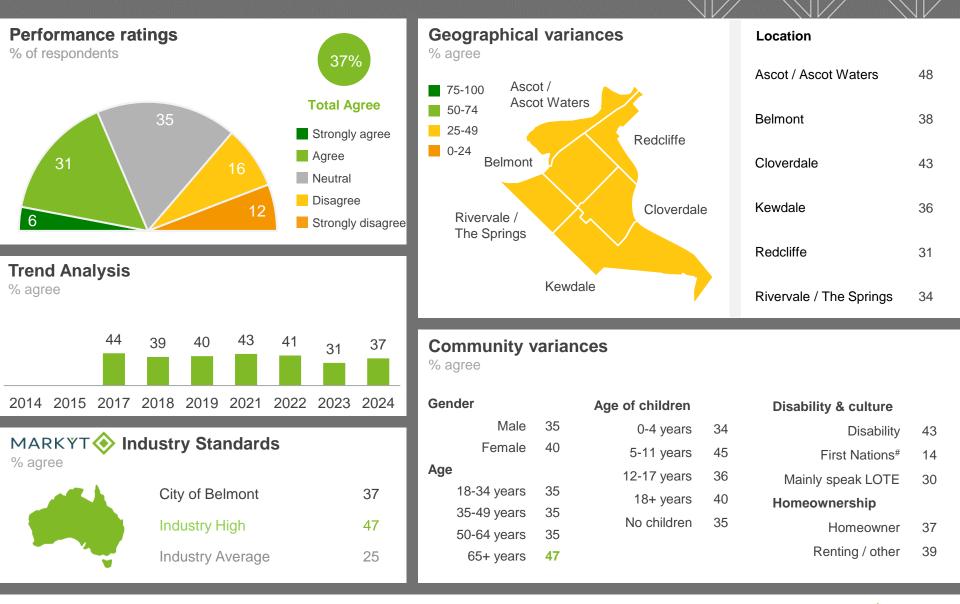


Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 638).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

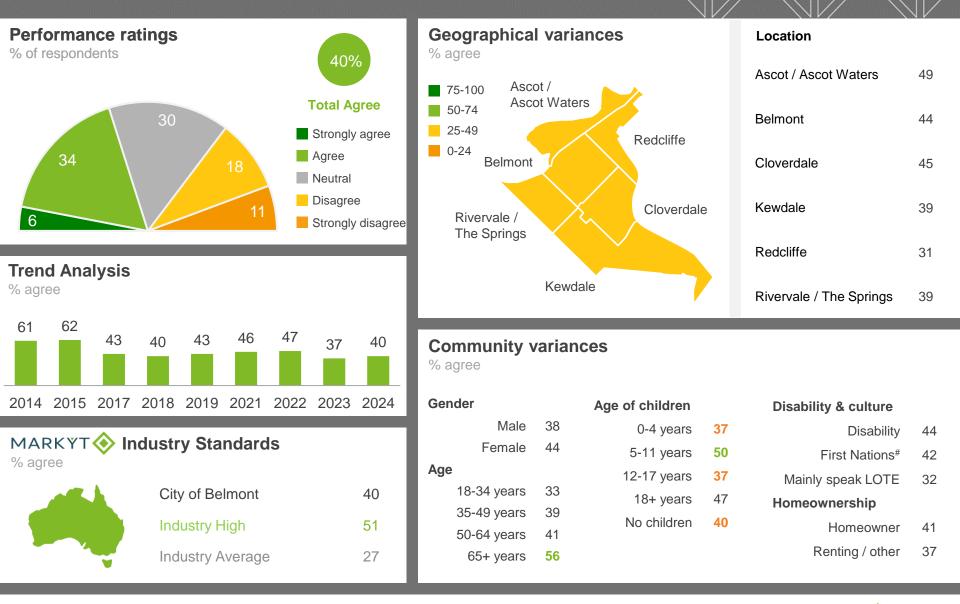
The City listens to and respects residents' views



MARKŸ

Q. **How strongly do you agree or disagree with the following statements?** Base: All respondents, excludes 'no response' (n = 900). [#] Small sample size (<20 respondents)

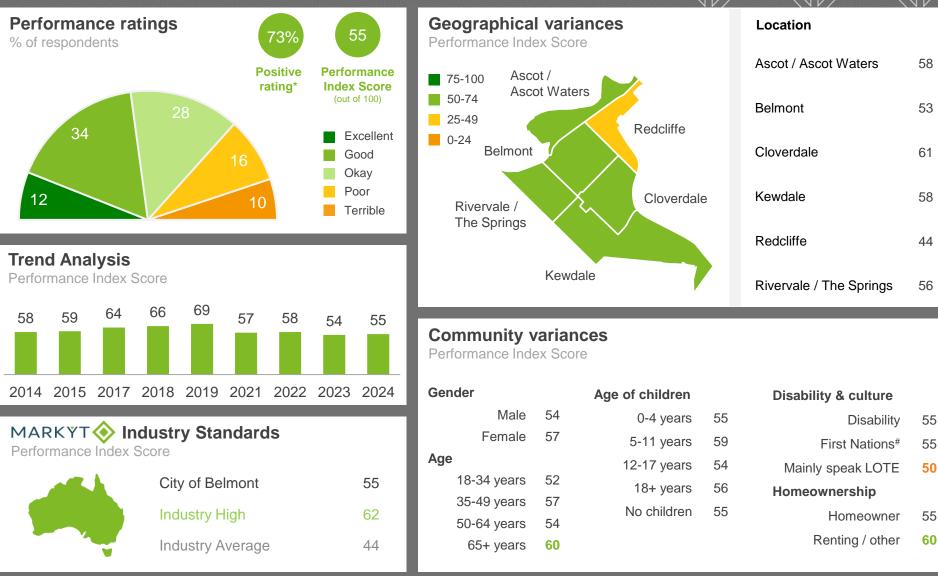
The City has a good understanding of community needs



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Q. **How strongly do you agree or disagree with the following statements?** Base: All respondents, excludes 'no response' (n = 900). [#] Small sample size (<20 respondents)

How the community is informed about what's happening in the local area

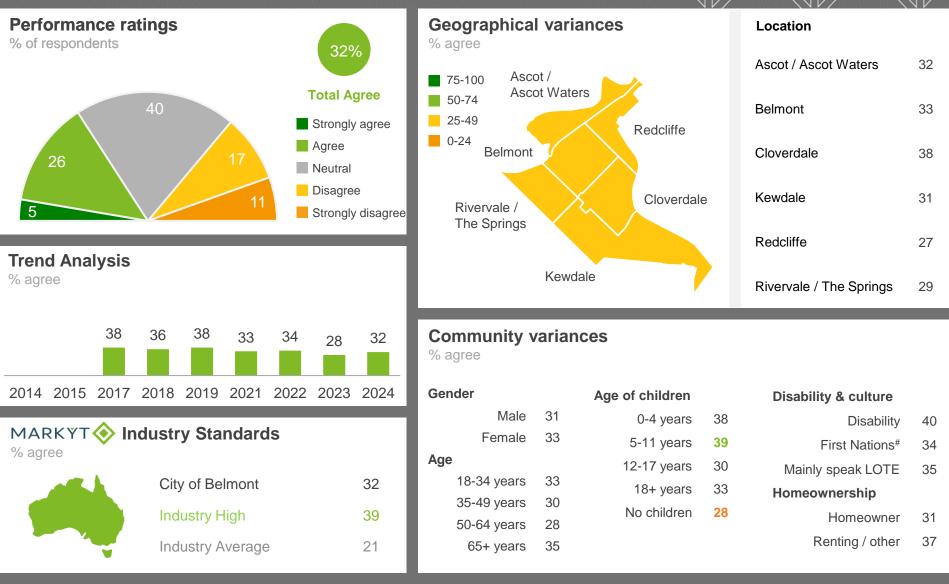


Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 718).

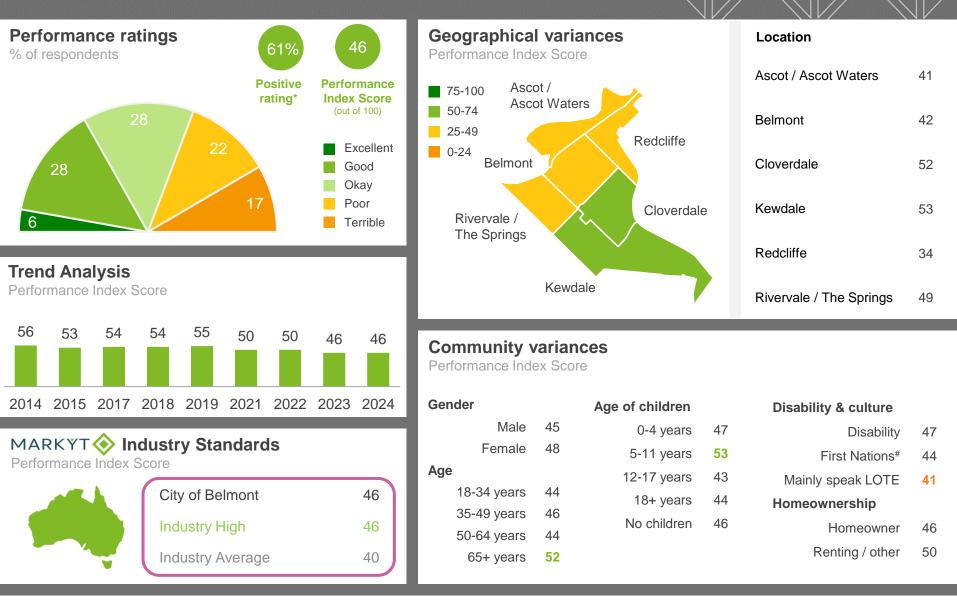
* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

The City clearly explains reasons for decisions and how residents' views are considered



Q. How strongly do you agree or disagree with the following statements? Base: All respondents, excludes 'no response' (n = 900). # Small sample size (<20 respondents) MARKŸT�

Openness and transparency of Council processes

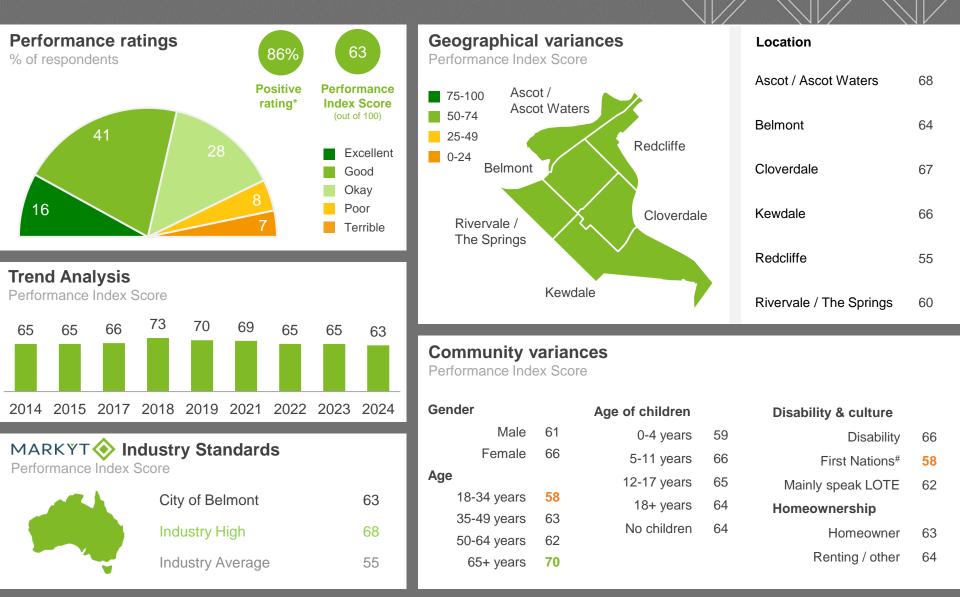


Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 559).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Customer service

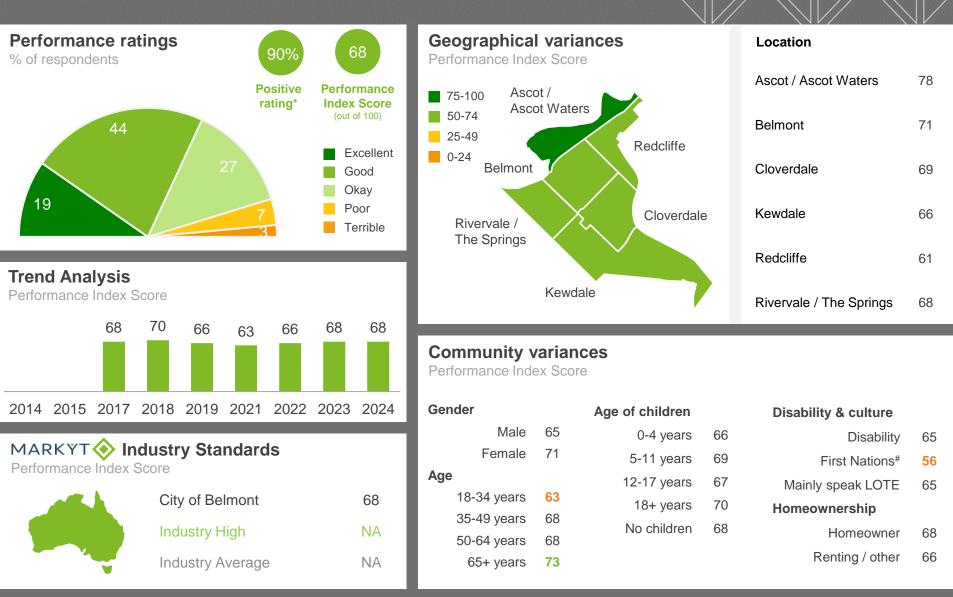


Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 672).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Online access to City services

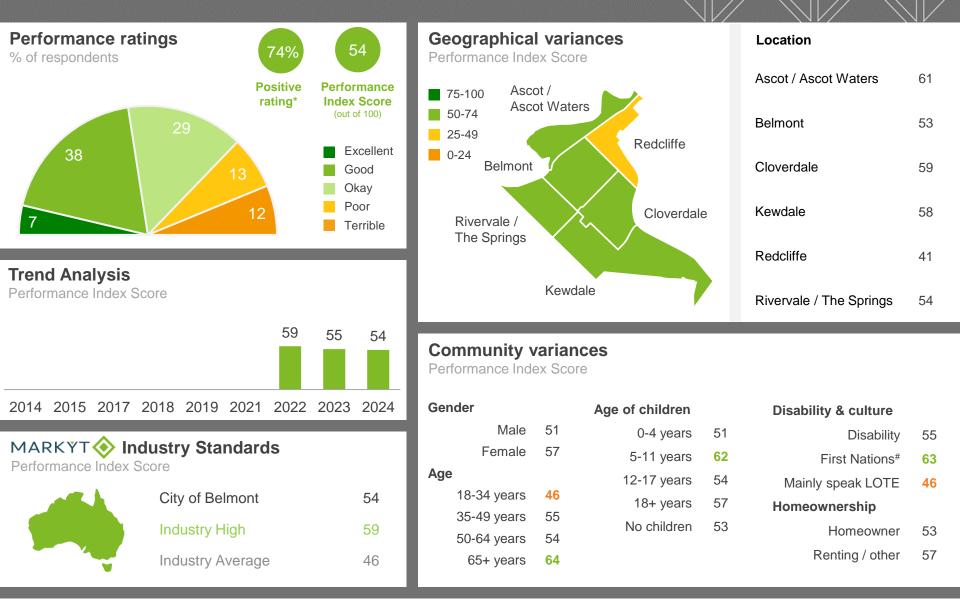


Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 638).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Embracing change, innovation and new technology

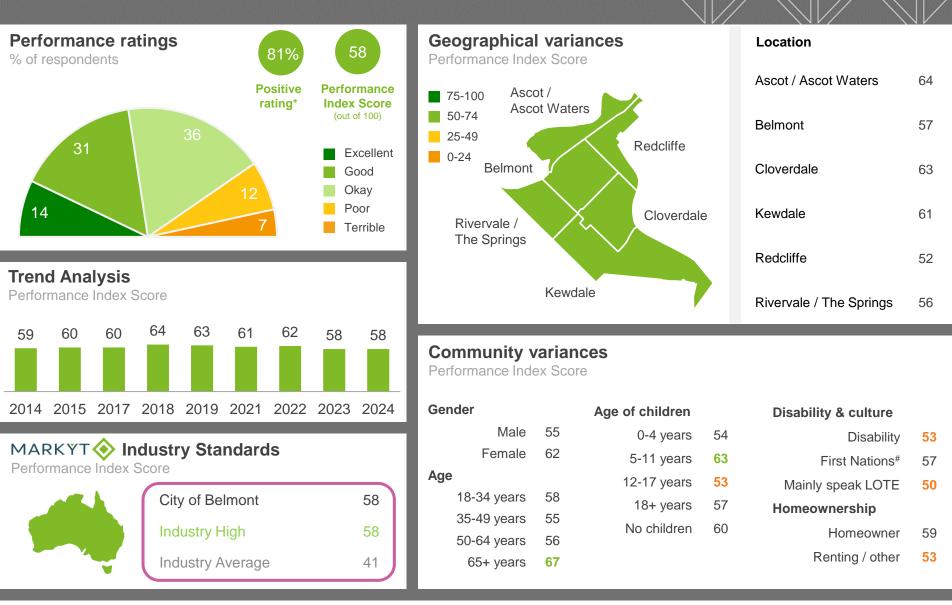


Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 546).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Value for money from Council rates



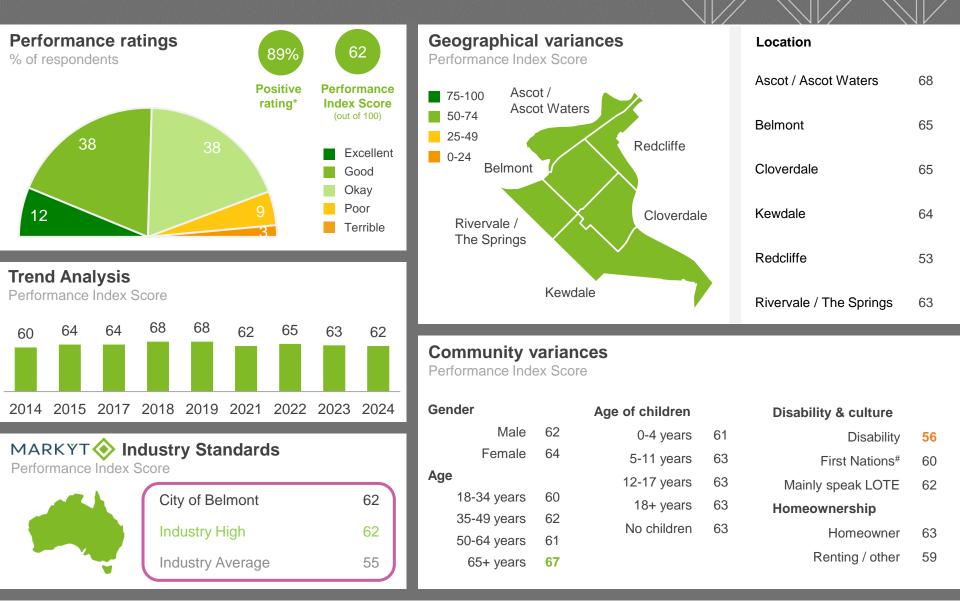
Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 827).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Engagement channels

City's website

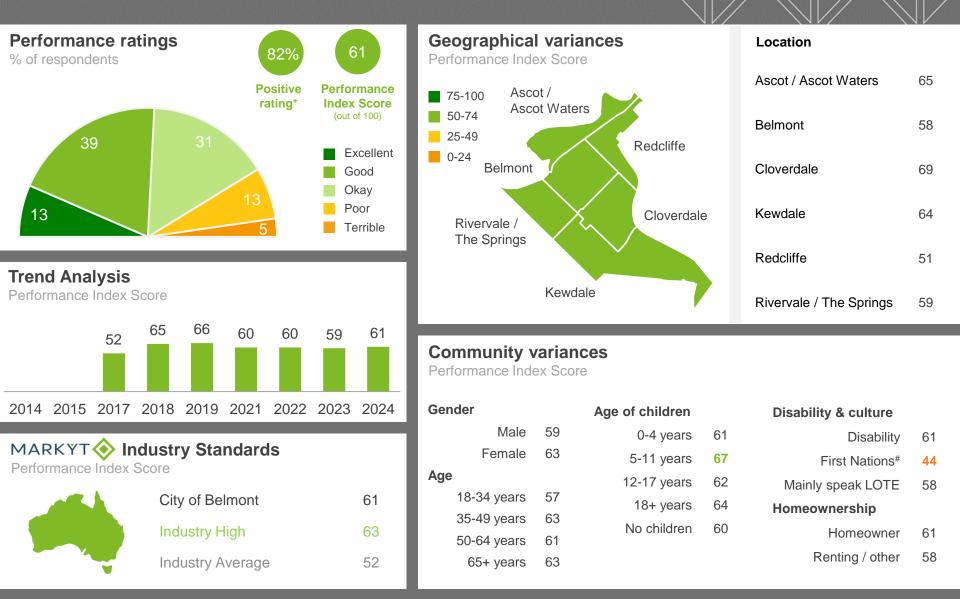


Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 649).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Social media presence

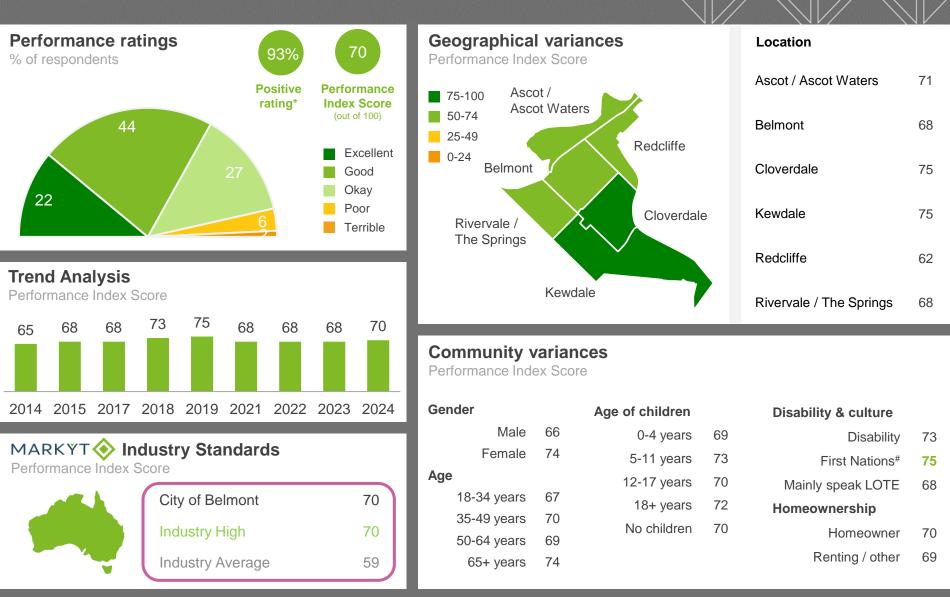


Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 510).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Belmont Bulletin – printed newsletter

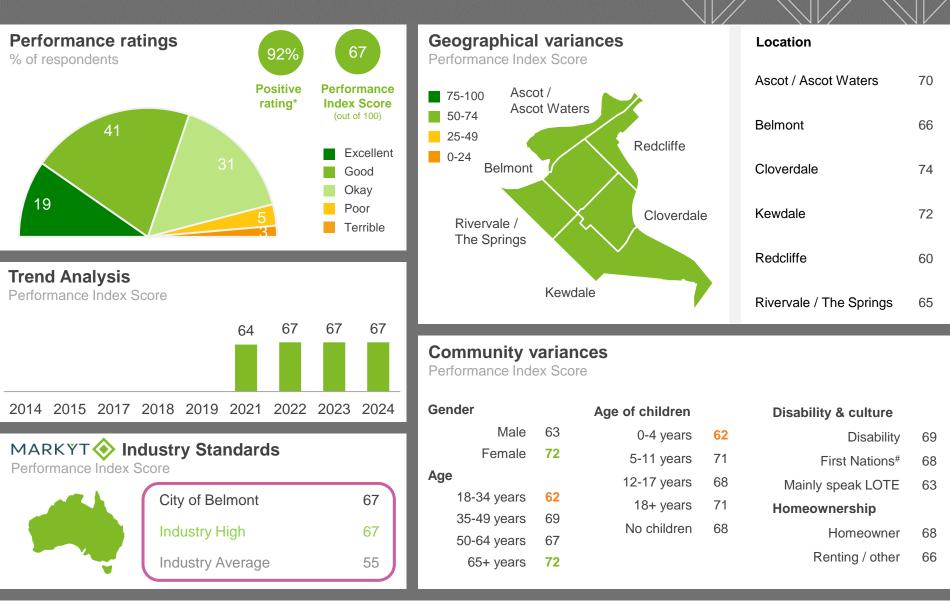


Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 673).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Be-News - email newsletter



Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 527).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Overview of Community Variances

Summary of community variances

			100000000000000000000000000000000000000	0.21207.02.213	3923(66)223		2502222303	149454 (5122)							NV				V /	156223035	00020300000		
	Total	Homeowner	Renting / other	Male	Female	18-34 years	35-49 years	50-64 years	65+ years	No children	Have child 0-4	Have child 5-11	Have child 12-17	Have child 18+	Disability	First Nations#	LOTE	Ascot / Ascot Waters	Belmont	Cloverdale	Kewdale	Redcliffe	Rivervale / The Springs
Overall place to live	68	68	66	67	69	63	66	69	78	68	66	70	66	71	70	66	65	75	68	70	74	56	68
PEOPLE																							
Youth services and facilities	58	57	59	58	59	55	59	58	62	59	52	63	57	58	53	54	60	55	61	61	61	53	53
Family and children's services and facilities	65	66	64	64	68	63	66	64	69	66	63	69	65	67	61	69	64	67	69	67	70	60	61
Seniors' services and care	64	64	61	63	66	61	63	62	70	65	59	69	62	64	64	68	64	65	64	66	66	59	62
Disability access and inclusion	62	62	61	63	62	59	61	63	67	60	63	66	64	65	59	55	64	59	61	63	66	56	64
Recognition for First Nations' people / cultures	69	71	63	69	69	68	68	69	71	68	72	71	66	73	63	58	70	68	68	67	73	65	71
Multiculturalism / cultural diversity	71	72	68	70	73	71	71	70	71	70	71	74	72	75	71	61	69	71	69	71	75	66	73
Volunteer recognition and support	67	68	64	66	69	63	66	68	74	69	60	69	71	74	67	69	64	69	64	70	68	66	66
Health and community services	60	60	61	59	61	57	60	61	66	61	52	63	61	59	60	70	53	62	59	61	62	60	58
Sport and recreation facilities and services	67	68	67	66	69	64	67	69	73	69	60	69	68	70	64	48	59	66	67	72	71	62	64
Belmont Oasis Leisure Centre	64	64	68	64	64	62	62	65	70	67	61	64	58	64	56	40	62	67	65	69	62	57	66
Belmont Hub	82	82	83	81	85	81	84	81	84	82	86	87	80	83	81	67	85	84	85	88	82	72	83
Art, cultural and creative activities	66	66	63	63	69	64	65	66	71	67	62	68	64	68	67	71	60	67	62	71	69	62	64
Safety and crime prevention	40	40	44	39	42	30	41	43	55	42	30	47	43	46	43	42	35	47	40	44	46	36	34
Lighting of streets and public places	46	47	43	46	47	39	46	49	58	46	40	53	47	48	51	35	36	53	49	50	48	40	43
Graffiti removal services	64	65	63	64	65	59	67	66	67	64	62	71	63	68	62	70	61	70	63	71	66	59	59
Control of vandalism and anti-social behaviour	38	38	44	40	37	35	39	38	44	38	35	47	41	41	41	49	35	46	39	45	45	37	26
Animal management (dogs and cats)	59	59	60	59	61	61	58	57	61	59	56	64	61	59	60	56	56	61	57	60	61	58	59
PLANET																							
Sustainable practices	61	61	63	59	64	57	62	61	67	60	60	64	62	65	63	57	54	63	60	65	63	56	59
Conservation and environmental management	62	62	64	61	64	60	63	61	66	61	61	65	64	64	60	61	58	64	61	68	64	56	61
Swan River	61	61	60	62	61	55	62	63	66	60	59	64	63	66	58	50	56	60	59	65	68	59	55
Waste management	62	62	62	61	63	59	61	59	70	62	63	62	61	61	57	53	59	72	60	63	67	58	57
Noise, pests, pollution, food inspections, etc	53	52	58	52	54	50	53	52	60	52	49	57	55	54	55	42	49	57	50	57	60	47	48
Natural disaster management	55	55	54	56	54	49	58	53	61	54	55	58	54	50	49	49	54	54	59	61	54	50	50

Summary of community variances

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	Total	Homeowner	Renting / other	Male	Female	18-34 years	35-49 years	50-64 years	65+ years	No children	Have child 0-4	Have child 5-11	Have child 12-17	Have child 18+	Disability	First Nations#	LOTE	Ascot / Ascot Waters	Belmont	Cloverdale	Kewdale	Redcliffe	Rivervale / The Springs
PLACE																							
Responsible growth and development	51	50	54	50	52	48	51	49	57	51	47	56	51	50	51	44	49	55	54	53	55	42	49
Planning approvals	47	46	55	46	49	46	49	42	51	47	43	56	47	43	43	32	46	49	46	54	51	41	42
Building approvals	51	50	56	51	53	52	53	47	53	52	51	58	52	48	44	38	47	54	50	55	59	49	44
Housing	53	55	46	52	56	51	54	50	60	53	52	58	53	48	49	54	48	58	54	56	56	48	49
Local history and heritage	66	66	66	64	69	62	67	64	70	65	66	73	66	68	64	65	66	67	68	71	67	59	62
Community buildings, halls and toilets	64	65	64	63	67	62	64	67	67	64	65	69	64	69	65	75	58	67	68	70	66	59	59
Playgrounds, parks and reserves	72	72	71	70	75	66	72	74	81	72	68	76	71	77	75	71	66	78	74	78	75	63	68
Streetscapes, trees and verges	59	58	62	57	61	56	60	57	64	59	57	63	57	58	59	48	57	65	56	68	59	48	57
Footpaths, trails and cycleways	59	58	61	59	59	54	60	60	64	60	53	64	59	62	58	52	53	63	57	66	63	50	55
Local roads	62	62	64	63	62	60	62	62	65	63	58	65	60	64	60	61	61	67	59	69	67	49	62
Traffic management	55	54	59	53	57	53	57	54	58	54	56	60	54	56	55	57	56	61	56	62	56	40	56
Info on walking, cycling, public transport	57	57	60	56	60	52	58	61	62	57	52	63	60	63	55	66	55	64	54	65	62	43	58
PROSPERITY																							
Economic development and job creation	53	54	54	53	55	53	55	48	59	55	47	58	54	51	46	47	50	58	49	60	58	45	50
Place to work or operate a business	63	63	63	63	64	61	62	60	72	63	59	65	61	63	61	64	59	64	65	66	68	57	58
Place to visit	59	59	61	58	61	55	58	60	69	59	61	62	56	64	60	59	61	62	62	62	65	50	56
Belmont City Centre development & activation	60	60	59	59	62	56	61	59	67	60	57	64	61	62	57	61	56	59	61	64	67	55	55
Local shopping area development & activation	61	60	66	59	63	62	61	57	63	62	60	64	59	58	58	61	61	60	62	68	66	51	57
Festivals, markets and community events	67	66	69	63	71	63	67	66	72	68	62	70	65	68	69	67	60	68	62	71	70	61	67
Education, training and life-long learning	57	58	58	55	61	52	58	58	63	58	53	60	59	59	57	60	55	58	54	63	58	55	55
Library services	82	82	81	80	85	83	82	81	83	82	85	83	80	84	82	81	84	83	83	88	83	71	83

Summary of community variances

			000000000000000000000000000000000000000		59100350000	000000000000000000000000000000000000000	0000000000000000	15202030302000	19960199019		00510100010000	0010000000000	000000000000000	1200000350380	NP		•	CONTRACTOR OF THE OWNER.		000000000000000000000000000000000000000	515101010000		100000000000000000000000000000000000000
	Total	Homeowner	Renting / other	Male	Female	18-34 years	35-49 years	50-64 years	65+ years	No children	Have child 0-4	Have child 5-11	Have child 12-17	Have child 18+	Disability	First Nations#	LOTE	Ascot / Ascot Waters	Belmont	Cloverdale	Kewdale	Redcliffe	Rivervale / The Springs
PERFORMANCE																							
Council's leadership	53	53	55	51	55	46	51	52	64	53	51	57	50	56	55	47	45	55	50	60	60	35	54
Governing organisation	62	62	62	59	64	60	59	60	70	61	58	66	59	62	61	61	54	68	64	64	66	49	62
Value for money from rates	58	59	53	55	62	58	55	56	67	60	54	63	53	57	53	57	50	64	57	63	61	52	56
Advocacy and lobbying	47	47	49	46	49	41	47	48	56	47	43	52	47	48	47	46	40	50	47	53	54	34	47
Consultation	47	47	52	46	49	42	47	48	54	47	47	51	46	48	51	45	41	53	45	51	50	36	49
Communication	55	55	60	54	57	52	57	54	60	55	55	59	54	56	55	55	50	58	53	61	58	44	56
Openness and transparency	46	46	50	45	48	44	46	44	52	46	47	53	43	44	47	44	41	41	42	52	53	34	49
Embracing change, innovation and technology	54	53	57	51	57	46	55	54	64	53	51	62	54	57	55	63	46	61	53	59	58	41	54
Customer service	63	63	64	61	66	58	63	62	70	64	59	66	65	64	66	58	62	68	64	67	66	55	60
Online access to City services	68	68	66	65	71	63	68	68	73	68	66	69	67	70	65	56	65	78	71	69	66	61	68
ENGAGEMENT CHANNELS				_																			
City's website	62	63	59	62	64	60	62	61	67	63	61	63	63	63	56	60	62	68	65	65	64	53	63
Belmont Bulletin – printed newsletter	70	70	69	66	74	67	70	69	74	70	69	73	70	72	73	75	68	71	68	75	75	62	68
Be-News - email newsletter	67	68	66	63	72	62	69	67	72	68	62	71	68	71	69	68	63	70	66	74	72	60	65
Social media presence	61	61	58	59	63	57	63	61	63	60	61	67	62	64	61	44	58	65	58	69	64	51	59
SENTIMENT (% agree)																							
Clear vision for the area	44	43	51	43	45	44	39	40	56	45	43	47	37	50	40	34	37	47	43	54	43	35	42
Good understanding of community needs	40	41	37	38	44	33	39	41	56	40	37	50	37	47	44	42	32	49	44	45	39	31	39
Listens to and respects residents' views	37	37	39	35	40	35	35	35	47	35	34	45	36	40	43	14	30	48	38	43	36	31	34
Clearly explains reasons for decisions	32	31	37	31	33	33	30	28	35	28	38	39	30	33	40	34	35	32	33	38	31	27	29





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